

CONSULTANT SELECTION COMBINED CONSENSUS SCORING SHEET

This Scoresheet Becomes Public Record

Project description

Department of Enterprise Services - Campus Signage and Wayfinding Systems

Project Number

2024-020

Name of Selection Panel Chair

Kathy Yi

This Score	esheet Becomes Pr	Kathy Yi							
Phase 1 - SOQ	Date:	10/4/2023			Number of Subm	nitting Firms:	4		
			Panelist Names			TOTAL			
Firms	Kathy Yi Rank Order	Majid Jamali Rank Order	Craig Gunn Rank Order	Rank Order	Rank Order	PANEL RANKED SCORE	PHASE RANK ORDER		
1 DIG Studios	1	1	1			3	1		
2 Robert Murray Design	4	4	4			12	4		
3 fd2s, inc	2	3	3			8	3		
4 sparks+sullivan	3	2	2			7	2		
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Phase 2 Interview	Date:			N	lumber of Firms	Interviewed:			
		RANK ORDE	E MEMBERS						
Firms	Kathy Yi	Majid Jamali	Craig Gunn			TOTAL ASSIGNED RANKS	FINAL RANK ORDER		
	Rank Order	Rank Order	Rank Order	Rank Order	Rank Order				
1									
2				·	·	L			
3		Interviews \	Vaived						
4									
5		1	_Γ		T	[Γ		
Kathy Yi Kathy Yi (Oct 9, 2023 16:57 PDT)		Majid Jamal	ž:						
Kathy Yi (Oct 9, 2023 16:57 PDT) Kathy Yi		Majid Jamali	_		-				
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Craig L. Gunn									
Craig L. Gunn Craig Gunn					•				



CONSULTANT SELECTION PHASE I SCORING SHEET

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Project description Department of Enterprise Se	rvices - Campus Signage
and Wayfindir	
Consensus Date	Project Number
10/4/2023	2024-020
Name of Selection Panel Member	
Kathy	γYi

CRITERIA	Diverse Business Equity & Inclusion Strategies	Qualifications of Key Personnel		Relevant Experience		Past Performance						TOTAL WEIGHTED	RANK ORDER
Scores	s Yes/ No	Score	30	Score	30	Score	40	Score	Score	Score	SCOR	SCORE	
1 D G Studios	Yes	100%	30.00	100%	30.00	100%	40.00					100.00	1
2 Robert Murray Design	Yes	98%	29.40	90%	27.00	90%	36.00					92.40	4
3 fd2s, inc	Yes	100%	30.00	98%	29.40	100%	40.00					99.40	2
4 sparks+sullivan	Yes	90%	27.00	94%	28.20	94%	37.60					92.80	3
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COMMENTS:	•	•									-		

Kathy Yi
Kathy Yi (Oct 9, 2023 16:57 PDT)

10/4/2023

Date



CONSULTANT SELECTION PHASE I SCORING SHEET

ı	Project description
I	Department of Enterprise Services - Campus Signage
l	and Wayfinding Systems

Consensus Date

Project Number

10/4/2023

2024-020

Name of Selection Panel Member

Majid Jamali

CRITERIA Scores	Qualifications of Key Personnel		Relevant Experience		Past Performance					TOTAL WEIGHTED	RANK ORDER
	Score	30	Score	30	Score	40	Score	Score	Score	SCORE	
1 D G Studios	100%	30.00	100%	30.00	95%	38.00				98.00	1
2 Robert Murray Design	95%	28.50	85%	25.50	85%	34.00				88.00	4
3 fd2s, inc	95%	28.50	95%	28.50	80%	32.00				89.00	3
4 sparks+sullivan	95%	28.50	90%	27.00	85%	34.00				89.50	2
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COMMENTS:

Majid Jamali

10/4/2023

Majid Jamal

Date



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Department of Enterprise Services - Campus Signage and Wayfinding Systems

Consensus Date

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10/4/2023

2024-020

Name of Selection Panel Member

Craig Gunn

CRITERIA Scores	Qualifications of Key Personnel		Relevant Experience		Past Performance					TOTAL WEIGHTED	
	Score	30	Score	30	Score	40	Score	Score	Score	SCORE	
1 D G Studios	100%	30.00	100%	30.00	100%	40.00				100.00	1
2 Robert Murray Design	100%	30.00	95%	28.50	95%	38.00				96.50	4
3 fd2s, inc	100%	30.00	95%	28.50	100%	40.00				98.50	3
4 sparks+sullivan	99%	29.70	100%	30.00	100%	40.00				99.70	2
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COMMENTS:											

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Craig L. Gunn
Craig Gunn

10/4/2023