

Capitol Campus Design Advisory Committee

March 31, 2016

Capitol Campus Commute Trip Reduction Program

Purpose: Information & Feedback

The purpose of the agenda item is to brief and seek feedback from the Capitol Campus Design Advisory Committee (CCDAC) on the Capitol Campus Parking Commute Trip Reduction (CTR) Program. Tomy Mollas, Transportation Demand Manager, will present the agenda item.

Background

In response to the [2014 Capitol Campus Transportation and Parking Study](#), the [2015-2017 Capital Budget, Sections 1100 & 1101](#) passed by Legislature directed the Department of Enterprise Services (DES) to develop a Capitol Campus Parking Strategy Implementation Plan. In addition to the proviso direction, DES has made progress in consolidating the Capitol Campus Transportation Parking Services:

1. Hired Tomy in January as the new Transportation Demand Manager for DES and the Capitol Campus.
2. Integrate parking management and transportation demand management.
3. Provide leadership to meet CTR Goals.

Status

The Transportation Demand Manager has established an inter-agency CTR Program Committee composed of the Department of Transportation (DOT), Intercity Transit, Thurston Regional Planning Council (TRPC) and the Department of Enterprise Services. Together, DES and our partners are developing an integrated CTR management strategy that uses existing resources to coordinate CTR Program on Capitol Campus. The integrated CTR management strategy includes:

- collects data to manage the Capitol Campus CTR Program and for decision making
- enhances alternatives ways to commute
- reduce single occupancy vehicles to the Capitol Campus and decrease total vehicles miles traveled
- coordinate and promote Capitol Campus CTR events and fairs.

In addition, DES is leading the efforts to reestablish the Joint Comprehensive CTR Plan for state agencies in Thurston County. In 2009, the Legislature passed the CTR for State Agencies Act, which aims to increase the leadership role of state agencies. The law requires state agencies located in the urban growth areas of Olympia, Lacey and Tumwater to participate in a "Joint Comprehensive CTR Plan." The CTR plan is designed to reduce commute drive alone trips and vehicle miles traveled to state agency worksites. The action items are:

- A Declaration of Leadership Commitment to CTR :
 - A commitment document for every state agency on Capitol Campus that outlines a framework for commute reduction excellence.
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- Employee Transportation Coordinator for DES
 - The top two elements present in every successful CTR program are management leadership and an active, enthusiastic, Employee Transportation Coordinator (ETC). While DES has strong leadership, we currently do not possess a dedicated ETC for the agency CTR program.
- Establish benchmark data and the current status for every CTR program on the Capitol Campus:
 - Establish a CTR dashboard that provides leadership and employees the latest data regarding Capital Campus CTR.

To date, DES has made progress on several of the plan's action items. Below are actions complete or initiated:

- Streamlined the management of Parking Office with Fleet Operations and Transportation Demand Management.
- Developed CTR onboarding material to Human Resources for new employee orientation.
- Collaborated with the Learning Management System to provide students with information on alternatives modes of transportation when traveling to attend class on the Capitol Campus.
- Transportation Demand Management (TDM) Manager is now a member of the CTR Planning Committee for Thurston County. Help lead the development of the Capitol Campus and Thurston County CTR Programs.
- Relocating the current Parking Services office and future TDM program to Capitol Court on the Campus that is more accessible and convenient for customers.
- Sponsoring and promoting the first ever inter-agency CTR Program Fair for the Capitol Campus with Inter-City Transit, DOT, and TRPC on April 14th.
- Identify, share, and collaborate resources from State Agencies on Capitol Campus.
 - Serving as an additional resource for State Agencies.
- Promoted TDM and CTR strategies for several state agency events from the Employee Transportation Coordinator Networking Session to the Quarterly Agency Transportation Officers meetings.

Next Steps

Implement several Transportation Demand Strategies:

- Capitol Campus CTR Program
 - Builds on existing CTR programs and policies. The Interagency CTR Board has adopted policies designed for consistency among state agencies.
 - Includes strategies for telework and flexible work schedules.
 - Includes LEAN strategies for parking management.
 - Considers the impacts of worksite location and design on multimodal transportation options.
 - Includes performance measures and reporting methods and requirements.
 - Is consistent with jurisdictional and regional transportation, land use, and CTR plans; and the master plan for the capitol of the state of Washington
 - Secure funding for the Capitol Campus CTR Program.
- TDM Framework: TDM is the use of policies, programs, services and products to influence whether, why, when, where and how people travel.
 - Establish TDM measures that can motivate people to: shift modes — walk, cycle, take transit or rideshare instead of driving. Make fewer trips — telework, flex or compress work schedule. And drive more efficiently — utilize Electrical Vehicles, do several things on each trip, and avoid peak traffic periods and congested routes.