

Capitol Campus Design Advisory Committee

November 30, 2015

Capitol Campus Parking Strategy Implementation

Purpose: Information & Feedback

The purpose of the agenda item is to brief and seek the feedback from the Capitol Campus Design Advisory Committee (CCDAC) on the Capitol Campus Parking Strategy Implementation Plan. Bob Covington, Deputy Director, will present the agenda item.

Background

In response to the 2014 Capitol Campus Transportation and Parking Study, the 2015 Legislature directed the Department of Enterprise Services to develop a Capitol Campus Parking Strategy Implementation Plan that includes actions to:

1. Reduce agency reserved stalls from 26 percent to 15 percent of the total Campus parking stalls.
2. Complete a cost-benefit analysis of incorporating parking attendants or parking arms to accept payment for campus parking during legislative sessions.
3. Install at least two electronic boards, or other methods of providing the available parking capacity in the East Plaza Garage.
4. Work in cooperation with the City of Olympia to receive a proposal from the City to enforce parking on the capitol campus.

Status

DES hired the consulting team of Transpogroup and Schreiber, Starling & Lane to provide technical expertise in parking management solutions and systems. Together DES and our consultants developed an integrated parking management strategy that uses modern technology to maximize the existing parking assets. The integrated parking management strategy:

- collects data to manage parking usage and for decision making
- enhances parking enforcement
- provides real-time parking information to customers and parking managers
- integrates parking fee payment with enforcement

The Implementation Plan was submitted to legislative fiscal committees in November 2015. The plan includes the four actions listed above and additional actions to meet visitor parking needs and to consolidate the delivery of parking, commute trip reduction (CTR), and fleet services to effectively implement transportation demand strategies (TDM) campus-wide. The plan's key findings and action items are:

- Reduce reserved stalls:
 - ✓ A total reduction of 684 reserved stalls is required



- Parking attendants and arms to collect payment:
 - ✓ Not appropriate at employee parking areas as fees are not collected on site and parking issues are best meet by improved enforcement
 - ✓ Not the best alternative for visitor parking areas due to traffic impacts and higher costs
 - ✓ Use of integrated parking technology provides greater benefits at a lower cost
- Provide available parking capacity at the East Plaza Garage:
 - ✓ An integrated parking management system that uses technology is the most effective solution to manage parking availability and usage, wayfinding, enforcement, security, information dissemination and data collection
 - ✓ Restriping a portion of the stalls will increase the parking supply by 100+ stalls
- City of Olympia provide parking enforcement at the Capitol Campus:
 - Developed a scope of work for parking enforcement services
- Meet visitor parking needs:
 - Leverage the reduced reserved stalls to provide additional visitor parking during legislative sessions

To date, Enterprise Services has made progress on several of the plan's action items. Below are actions complete or initiated:

- After meeting with state agencies, completed or committed to reducing 408 reserved stalls, 60% of the required reduction.
- Developed options for restriping Plaza garage stalls to increase parking supply.
- Identified a strategy for implementing an integrated parking management system at the East Plaza Garage that will be extended to all Capitol Campus parking areas.
- Begun discussions with the City of Olympia on receiving a proposal for parking enforcement.
- Identified possible options to increase visitor parking supply during legislative sessions.
- Parking Services moved to Fleet Operations on October 1, 2015. The reorganization better aligns Capitol Campus transportation and parking services.
- Hiring a TDM Manager that reports to the Fleet Operations Program. The position will lead the development of the Capitol Campus TDM program and manage the TDM and parking services program.
- Relocating the current Parking Services office and future TDM program to a location on the Campus that is more accessible and convenient for customers.

Next Steps

Enterprise Service will continue implementation of plan actions to:

- Identify an additional 256 reserved stalls and implement remaining reduction of reserved stalls.
- Pilot use of pay-by-plate technology at one visitor parking lot.
- Restripe Plaza Garage parking stalls to increase parking supply.
- Complete schematic design and cost estimate for an implementing an integrated parking management system at the East Plaza Garage.
- Work with the City of Olympia to secure a proposal from the city to provide parking enforcement at the Capitol Campus.
- Implement opportunities to increase visitor parking during legislative sessions.
- Hire the TDM manager.