

Annual Training Conference & Trade Show Exhibitor Information

2015 Theme - *Efficient, Effective and Accountable government*



The Department of Enterprise Services (DES) brings state and local government agency representatives together to learn about the government marketplace's latest news and trends, network, and meet training needs at its annual Training Conference and Trade Show. With customer attendance exceeding 500 over the past years, this two-day event provides a showcase opportunity for vendors to meet government organizations. Visit http://bit.ly/DES_TCTS for more information.

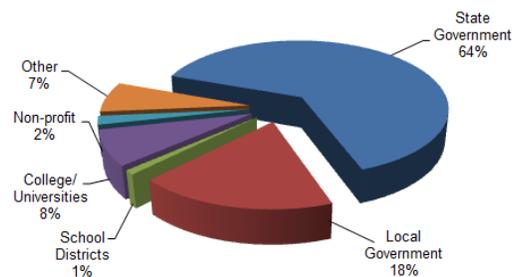
Save the Dates: November 4 & 5, 2015

As a result of vendor and customer feedback, the event will be moving back to the Greater Tacoma Convention and Trade Center. The tradeshow portion of the event will be held Nov 4th.

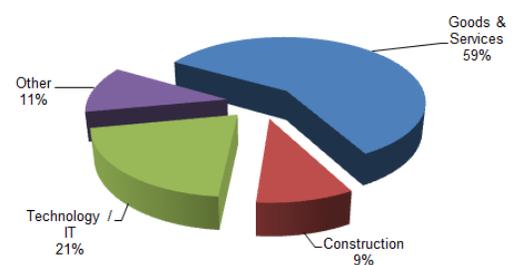
Key Event Goals:

- **Education:** Provide a forum for government organizations to learn, train and network.
- **Networking:** Provide vendors, including small and minority and veteran and women owned businesses, the opportunity to network with government employees.
- **Marketing:** Showcase partner organizations that provide support services to vendors and government entities.
- **Collaboration:** Create opportunities for attendees to learn, problem-solve and help create a more *Efficient, Effective and Accountable* government.

Historical Attendee Breakdown



Historical Vendor Breakdown



What's new for 2015?

- Vendors and sponsors will be able to indicate their preferences for booth location on the exhibition floor
- Sponsorship opportunities are now available for a showcase stage, exhibition stage, entertainment and more
- Targeted marketing to increase buyer attendance for new and existing commodities

Sponsor and Booth Pricing:

As an incentive, Vendors who register before April 15, 2015 will receive early bird pricing. After that date pricing will slightly increase. Exhibitor packages range from Platinum Sponsor at \$7,000 to a standard vendor booth at \$450. Full packages, pricing, and additional information is available on our website:

http://bit.ly/DES_TCTS.