



# GOAL 2: PROSPEROUS ECONOMY

*Fostering an innovative economy where businesses, workers and communities thrive in every corner of our state*

## GOAL TOPIC

## BUSINESS VITALITY

*Washington is a great place to grow your business*

## THRIVING WASHINGTONIANS

*Washington is THE place to work*

## SUSTAINABLE, EFFICIENT INFRASTRUCTURE

*Washington's infrastructure meets tomorrow's needs*

## QUALITY OF LIFE

*Washington is a great place to live*

### SUB TOPIC

### COMPETITIVE AND DIVERSIFIED ECONOMY

### QUALITY JOBS

### EXPANDING OPPORTUNITIES

### RELIABLE INFRASTRUCTURE

### SUSTAINABLE TRANSPORTATION

### VIBRANT COMMUNITIES

### OUTCOME MEASURE

1.1: Increase real state gross domestic product (GDP) by 10.6% from its 2015 level by 2020

1.2: Increase gross business income (GBI) by 25% from its 2015 level by 2020

2.1: Increase the number of jobs in state by 245,000 (from 3,219,000 in 2015 to 3,391,000) by 2020

2.2: Increase the average earnings of Washington workers from \$56,273 in 2015 to \$65,000 in 2020

3.1: Maintain the percent of Washington infrastructure assets in satisfactory condition at 2013 baseline levels through 2020

3.2: Increase the percentage of Washingtonians using alternative transportation commute methods to 29% by 2020

4.1: Increase the Genuine Progress Indicator (GPI) by 10.6% from its 2015 level by 2020

### LEADING INDICATORS

1.1.a: Increase total exports by 35% from its 2015 level by 2020

1.2.a: Increase GBI by 31.9% from its 2015 by 2020 level in these sectors: clean technology, agriculture, aerospace, life sciences, information and communication technology, maritime

1.2.b: Increase small business GBI by 25% from its 2015 level by 2020

2.1.a: Increase employment by 9.9% in these sectors (from 558,782 in 2015 to 613,922 through 2020): clean technology, agriculture, aerospace, life sciences, information and communication technology, maritime

2.1.b: Increase percentage of people participating in WorkSource who find jobs from 66% in 2015 to 69.5% through 2020

2.1.c: Increase employment rate for veterans from 72% in 2015 to 75% by 2020

2.1.d: Increase the employment rate for working age people with disabilities from 37.8% in 2015 to 38.9% by 2020

2.1.e: Increase small business employment by 92,500 to 1,330,100 from 2015 through 2020

2.2.a: Maintain rural employment at or above 19.3% of statewide employment through 2020

2.2.b: Increase the median earnings of employed people participating in WorkSource from \$22,512 in 2015 to \$25,559 by 2020

3.1.a: Control the percent of National Highway System bridges, state- and locally-owned, in poor condition from increasing over 10% by 2020

3.1.b: Control the percent of National Highway System pavement, state- and locally-owned, in poor condition from increasing over 10% by 2020

3.1.c: Make 423,000 acre feet of new water supply available for agriculture by 2020

3.1.d.1: Control the percent of ferry terminal systems that are past due for replacement from increasing over 6% by 2020

3.1.d.2: Control the percent of ferry vessel systems that are past due for replacement from increasing over 10% by 2020

3.1.e: Maintain percentage of transit fleet that exceeds Federal Transit Administration's minimum useful life at 25% or below through 2020

3.2.a: Ensure travel and freight reliability on strategic corridors does not deteriorate more than 5 percent through 2020

3.2.b: Operate strategic corridors at 90% efficiency or higher through 2020

3.2.c: Reduce the number of pedestrian and bicyclist fatalities on public roadways from 84 in 2012 to zero by 2030

4.1.a: Increase state agency and educational institution utilization of state-certified small businesses in public works and other contracting and procurement by 2017 to:  
 °Minority-owned businesses: 10%  
 °Women-owned businesses: 6%  
 °Veteran-owned businesses: 5%

4.1.b: Increase the number of workers employed in creative industries, measured by an increase in Washington's "Creative Vitality Index" from 1.02 in 2011 to 1.05 by 2015

4.1.c: Improve Washington's Corporation for Enterprise Development (CFED) Scorecard Ranking in "Financial Assets & Income" from 17 to within the top 10 by 2017

- Governor's Goal Council
- Arts Commission – Karen Hanan
  - Board of Accountancy – Charles Satterland
  - Commission on Asian Pacific American Affairs – Michael Itti
  - Department of Agriculture- Derek Sandison
  - Department of Archaeology & Historic Preservation – Allyson Brooks
  - Department of Commerce – Brian Bonlender
  - Department of Financial Institutions – Gloria Papiez
  - Department of Labor and Industries – Joel Sacks
  - Department of Revenue – Vikki Smith
  - Department of Services for the Blind – Lou Oma Durand
  - Department of Transportation – Roger Millar
  - Employment Security Department – Dale Peinecke
  - Office of Regulatory Innovation Assistance – Aaron Everett
  - Office of Minority and Women's Business Enterprises – Teresa Bernsten
  - Results Washington – John Cooper
  - Secretary of State – Patrick Reed

**4.1.a: Increase state agency and educational institution utilization of state-certified small businesses in public works and other contracting and procurement by 2017 to:**  
 °Minority-owned businesses: 10%  
 °Women-owned businesses: 6%  
 °Veteran-owned businesses: 5%  
**(<http://www.results.wa.gov/sites/default/files/GoalMaps/G2ResultsWAGoalMap.pdf>)**