

# Project Management, Operational Excellence, and Process Improvement with LinkedIn Learning

Presented to Washington  
State Enterprise

8.20.2024



# Why focus on Project Management, Operational Excellence, and Process Improvement?

DEI skill training was a top-requested topic in the sub-admin survey

28%

of sub-administrators listed Project Management as a top learning priority for their agencies

28%

of sub-administrators listed Operational Excellence/Process Improvement as a top learning priority for their agencies

# The 2024 Most In-Demand Skills

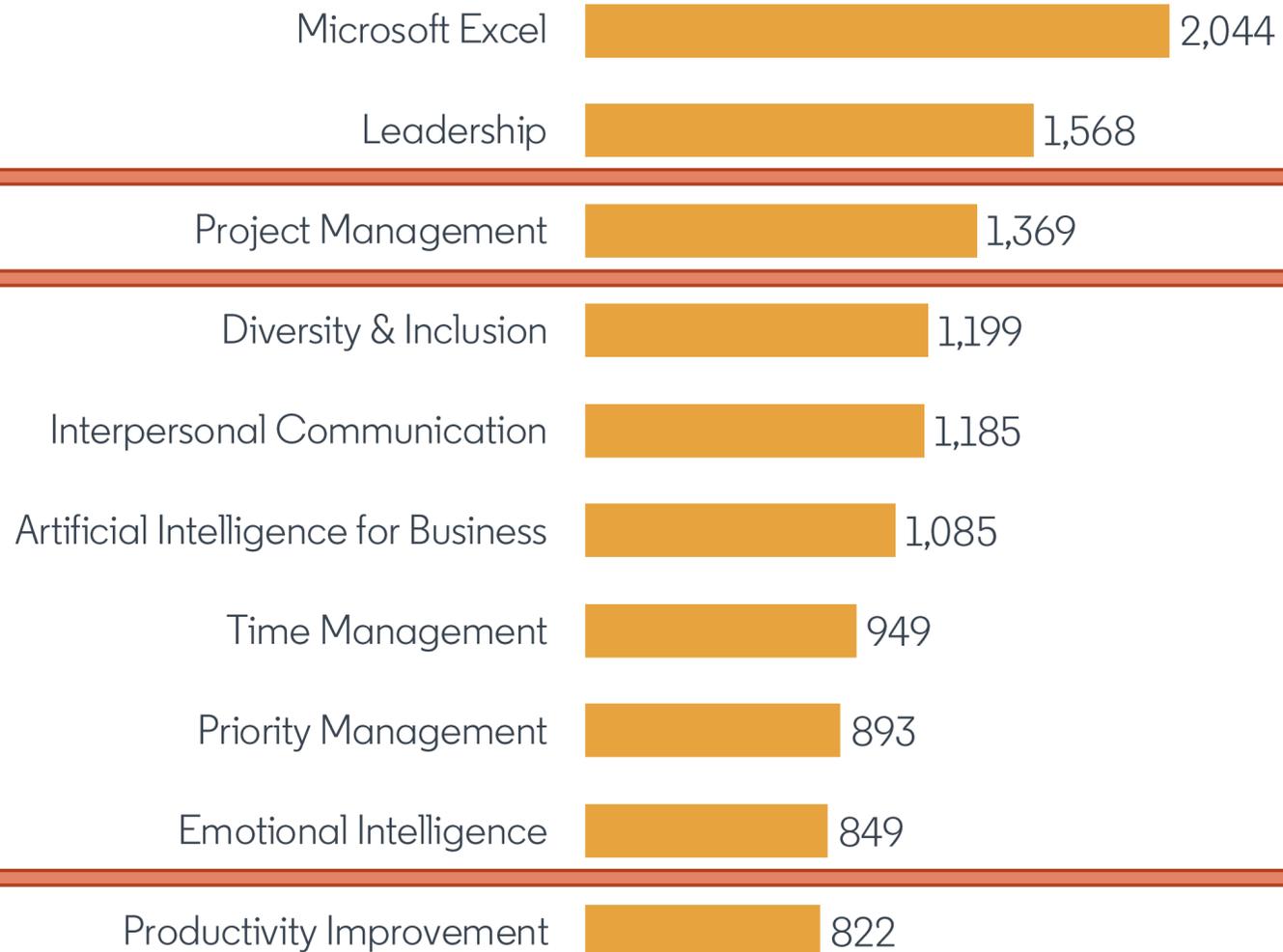
1. Communication
2. Customer service
3. Leadership
4. Project management
5. Management
6. Analytics
7. Teamwork
8. Sales
9. Problem-solving
10. Research

Top skill of the moment: Adaptability

\*To determine this year's most in-demand skills, we analyzed data from LinkedIn's 1 billion members across 200 regions and countries.  
<https://www.linkedin.com/business/talent/blog/talent-strategy/linkedin-most-in-demand-hard-and-soft-skills>

# Tops skills being developed in Washington State Enterprise L12M

## Top skills learners are developing at Washington State Department of Enterprise Services



## Top skills learners are developing among your peers



“Since there is so much content it can be difficult at times to narrow down the most useful selection of trainings.” - feedback from your LinkedIn Learning sub-admin survey

# Visit the LinkedIn Learning Course Content Corner...

## Available from the Course Content Corner:

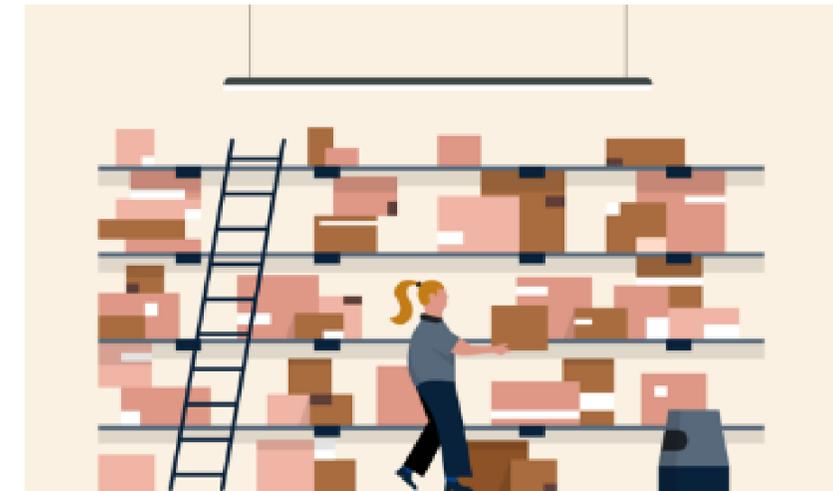
- ✓ Mappings for top competencies
- ✓ Mappings for timely topics
- ✓ Updates on new releases
- ✓ Get to know our instructors

[Visit the Course Content Corner](#)



...and explore content mappings like this one

- Discover out of the box mappings like this one that highlights courses that are designed to empower your employees to master more effective ways of working, leading, and collaborating.
- Content Mapping is available on the [CSC Content Corner](#).



### Franklin Covey 7 Habits of Highly Effective People

Discover the synergy between Linked Learning and Franklin Covey's renowned Highly Effective People frameworks, rooted in decades of groundbreaking research and development. Our curated LinkedIn Learning content empowers your team to master more effective ways of working, leading, and collaborating.

[Download content map](#)

How can your employees leverage LinkedIn Learning for training on project management, process improvement, and operational excellence?

# Earn a Professional Certificate in Agile Project Management

The screenshot shows a LinkedIn learning path page. At the top right, there are 'Save' and 'Share' icons. The main title is 'Atlassian Agile Project Management Professional Certificate'. Below it, it says 'Updated 1 month ago'. A paragraph describes the course: 'Need to skill up in agile project management? These courses teach you everything you need to know about agile practices in Jira Software to help your team be more efficient and effective. Watch the videos, pass the exam, and earn your certificate. This professional certificate is endorsed by Atlassian, the leader in project management and collaboration software. Become a certified associate in Jira Software to further expand your expertise.' Below this are three bullet points: 'Understand the basics of agile project management.', 'Apply kanban and scrum frameworks to help manage work.', and 'Set up Jira Software for team organization and efficiency.' To the right, under 'Learning path details', it shows '7h 16m of content' and '6 items of learning content', with a blue 'Start Learning Path' button. At the bottom, it says 'ATLASSIAN This learning path is eligible for a Professional Certificate from Atlassian. How it works'. Below that, a progress bar shows '6 ITEMS · 7h 16m'. The first item is a video titled 'Agile Foundations' by Doug Rose, updated 1 month ago, with a duration of 1h 35m and a progress bar showing '1h 34m 35s left'.

Save Share

## Atlassian Agile Project Management Professional Certificate

Updated 1 month ago

Need to skill up in agile project management? These courses teach you everything you need to know about agile practices in Jira Software to help your team be more efficient and effective. Watch the videos, pass the exam, and earn your certificate. This professional certificate is endorsed by **Atlassian**, the leader in project management and collaboration software. Become a **certified associate** in Jira Software to further expand your expertise.

- Understand the basics of agile project management.
- Apply kanban and scrum frameworks to help manage work.
- Set up Jira Software for team organization and efficiency.

**ATLASSIAN** This learning path is eligible for a Professional Certificate from Atlassian. [How it works](#)

6 ITEMS · 7h 16m

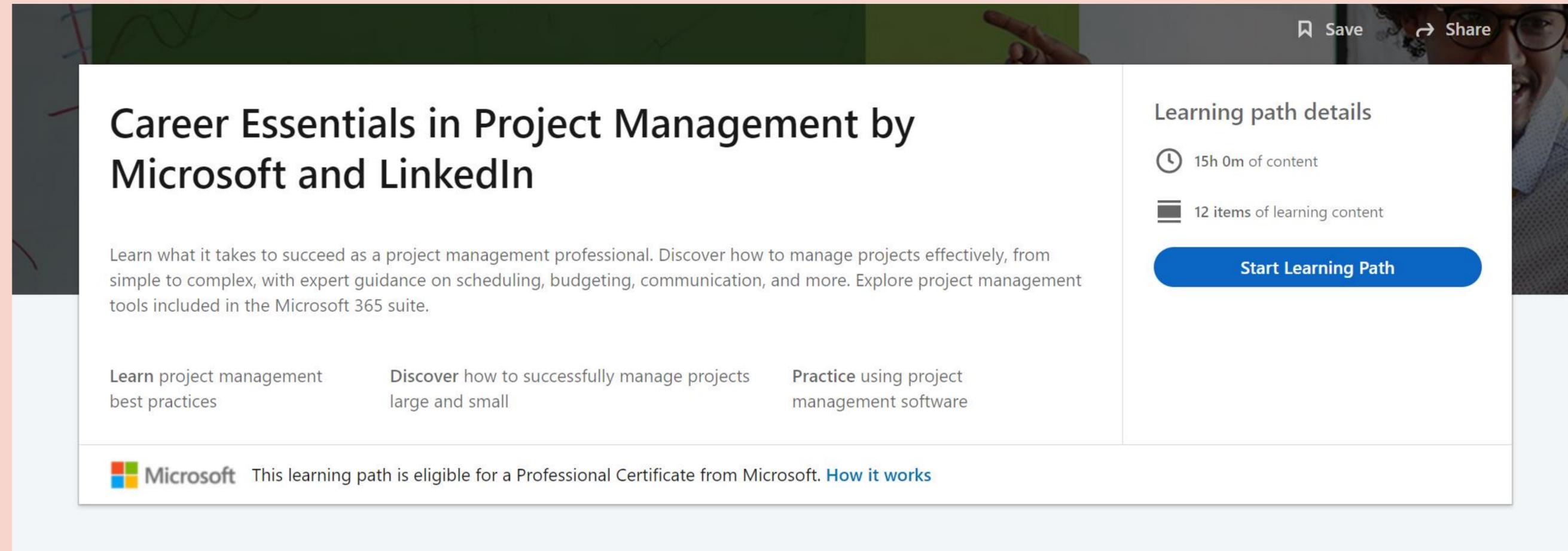
**COURSE**  
**Agile Foundations**  
LinkedIn · By: Doug Rose · Updated 1 month ago

1h 35m

1h 34m 35s left

[Learn more](#)

# Earn a Microsoft Career Essentials in Project Management certification on LinkedIn Learning



The screenshot shows a LinkedIn Learning course page. At the top right, there are 'Save' and 'Share' icons. The main title is 'Career Essentials in Project Management by Microsoft and LinkedIn'. Below the title is a description: 'Learn what it takes to succeed as a project management professional. Discover how to manage projects effectively, from simple to complex, with expert guidance on scheduling, budgeting, communication, and more. Explore project management tools included in the Microsoft 365 suite.' To the right, under 'Learning path details', it shows '15h 0m of content' and '12 items of learning content'. A blue button labeled 'Start Learning Path' is prominent. At the bottom, there are three key takeaways: 'Learn project management best practices', 'Discover how to successfully manage projects large and small', and 'Practice using project management software'. A Microsoft logo and text state 'This learning path is eligible for a Professional Certificate from Microsoft. How it works'.

**Career Essentials in Project Management by Microsoft and LinkedIn**

Learn what it takes to succeed as a project management professional. Discover how to manage projects effectively, from simple to complex, with expert guidance on scheduling, budgeting, communication, and more. Explore project management tools included in the Microsoft 365 suite.

**Learning path details**

🕒 15h 0m of content

📄 12 items of learning content

[Start Learning Path](#)

**Learn project management best practices**      **Discover how to successfully manage projects large and small**      **Practice using project management software**

 **Microsoft** This learning path is eligible for a Professional Certificate from Microsoft. [How it works](#)

[Learn more](#)

# Take practice exams for Project Management Institute certifications

- Certified Associate in Project Management (CAPM)
- PMI Agile Certified Practitioner (PMI-ACP)

Browse / Certification Practice Exams

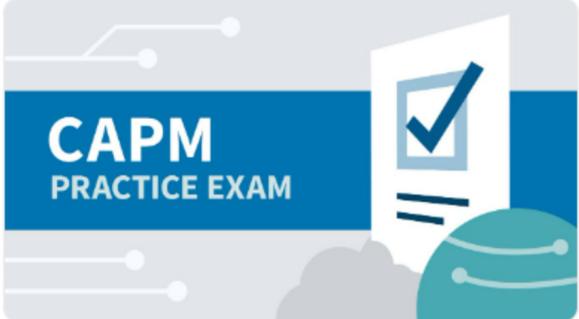
## Project Management Institute (PMI) Practice Exams

Prepare for certifications from Project Management Institute (PMI) with LinkedIn Learning practice exams that help you to assess your knowledge and readiness.

Explore Project Management Institute (PMI) Practice Exams topics

[Agile Certified Practitioner \(PMI-ACP\) Practice Exams](#) [Certified Associate in Project Management \(CAPM\) Practice Exams](#)

2 Results for "Project Management Institute (PMI) Practice Exams"



Course **Popular**

### Practice Exam for Certified Associate in Project Management (CAPM)®

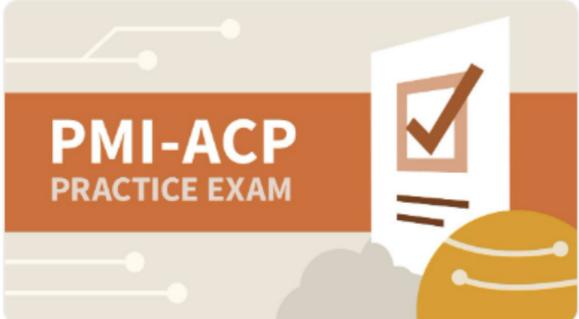
4m 12s • Intermediate • 4 months ago

[LinkedIn](#) • By: LinkedIn Learning Instructors

5,626 learners • 1 coworker likes this

Prepare for the Certified Associate in Project Management certification exam with this practice exam.

[Summarize key learnings](#) [Is this course a good fit for me?](#)



Course

### Practice Exam for PMI Agile Certified Practitioner (PMI-ACP)®

4m 12s • Intermediate • 3 months ago

[LinkedIn](#) • By: LinkedIn Learning Instructors

2,392 learners

Prepare for the PMI Agile Certified Practitioner (PMI-ACP) exam with this practice exam.

[Summarize key learnings](#) [Is this course a good fit for me?](#)

# Earn Project Management Institute continuing education units (CEUs) on LinkedIn Learning



[Learn more](#)

# Explore learning paths for Project Managers

## Essential New Skills in Project Management

New skills can lead to new opportunities. According to a recent LinkedIn study, about 25% of LinkedIn members changed jobs from 2015 to 2021 within the same occupation. And by 2025, LinkedIn expects a 40% change. Learn the most up-to-date project management skills based on LinkedIn data.

Identify skills needed as a program or project manager.

Discover pro tips for leading successful projects

Compare and contrast project management tools.

### Learning path details

🕒 6h 39m of content

📄 6 items of learning content

Start Learning Path

### Section 1

6 ITEMS · 6h 39m



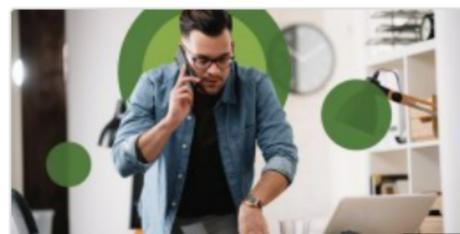
COURSE

### Business Acumen for Project Managers

LinkedIn · By: Daniel Stanton · Updated Oct 2021

Learn core strategic and business management skills that can help to bolster your business acumen. Discover how to align your projects with the larger purpose of your organization.

115,720 learners



COURSE

### Become a Project Management Entrepreneur

LinkedIn · By: Bonnie Biafore and Seyi Kukoyi · Jan 2021

This course explores options for each step of your project management entrepreneurship journey, so you can choose the approaches that fit your situation.

- [Prepare for the PMI ACP Certification](#)
- [Become a Project Manager](#)
- [Become a Healthcare Project Manager](#)
- [Become a Software Project Manager](#)
- [Become an Agile Project Manager](#)
- [Essential New Skills in Project Management](#)
- [The Top Skills Project Management Professionals Have Right Now](#)

# Project Manager Role Guide

- Enable learners to build the skills and knowledge they need to advance to specific roles, based on data and insights from the world's largest professional network.
- Project Manager role guide brings together the best of LinkedIn and LinkedIn Learning with courses, learning paths, common skills, communities from LinkedIn, posts from industry experience, and certification-related content.

**Project Manager**

Explore foundational content and tools to help you understand, learn, and improve at the skills involved in this role. Connect with the professional community and explore opportunities to advance your career.

[Career at Flexis](#) Where to get started Learn with the community Get certified

**Project Manager Career at Flexis**

**Role description**

Project managers at Flexis are responsible for planning and overseeing projects to ensure they are completed in a timely fashion and within budget. Project managers plan and designate project resources, prepare budgets, monitor progress, and keep stakeholders informed the entire way. This is all done within the confines of a company's goals and vision. Project managers are needed on a wide variety of projects, including construction, IT, HR, and marketing.

**Skills for Project Managers at Flexis**

Learn the top skills that [Role]s need at Flexis [+ Follow all](#)

Communication Leadership Negotiation Time Management Project Planning Adaptability Project Management

Conflict Management Data Reporting Cost Management Teamwork

**Learn more about Project Management at Flexis**

- VIDEO: A day in the life of a Flexis Project Manager (2h 30m)
- VIDEO: Career chat with Mr JJ Englert, Senior Project Manager (45m)
- LEARNING PATH: Become a Project Manager at Flexis (17h)
- LINK: Our Team & Roles
- LINK: Career & Per

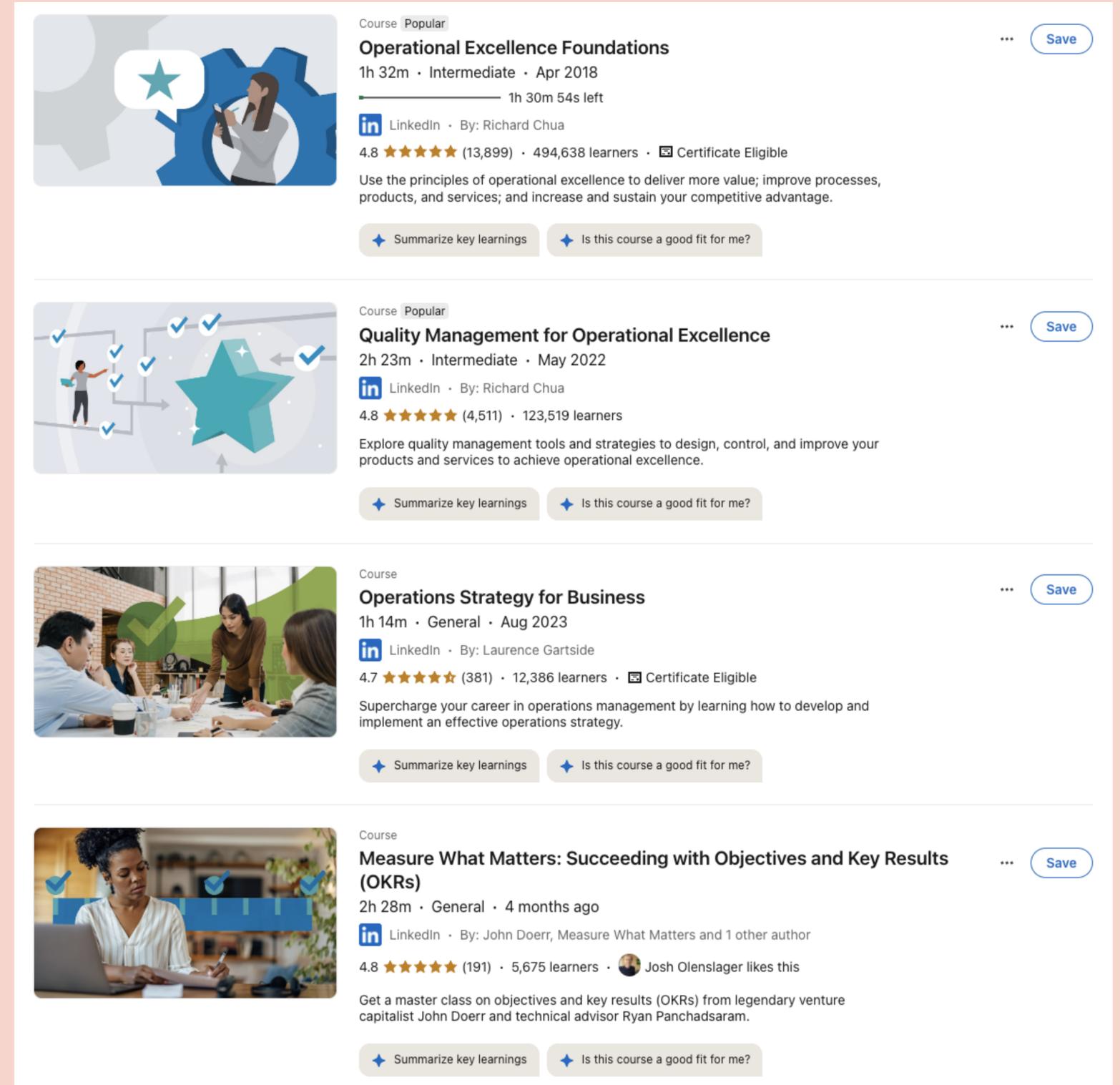
# Operational Excellence & Process Improvement with LinkedIn Learning

Operational Excellence & Process Improvement course examples:

- Operational Excellence Foundations
- Operations Strategy for Business
- Measure What Matters: Succeeding with Objectives and Key Results (OKRs)
- Business Operations: Staying Organized While Under Pressure
- Process Improvement Foundations
- Simplifying Business Processes
- Quality Management for Operational Excellence
- Coaching for Continuous Improvement

Key skills to consider:

- Efficiency, Communication, Collaboration, Optimization, Productivity, Time Management, Digital Transformation, etc.



The screenshot displays four LinkedIn Learning course cards. Each card includes a thumbnail image, course title, duration, level, date, instructor, rating, number of learners, and a brief description. The courses are:

- Operational Excellence Foundations**: 1h 32m, Intermediate, Apr 2018, by Richard Chua. 4.8 stars (13,899 reviews), 494,638 learners. Certificate eligible. Description: Use the principles of operational excellence to deliver more value; improve processes, products, and services; and increase and sustain your competitive advantage.
- Quality Management for Operational Excellence**: 2h 23m, Intermediate, May 2022, by Richard Chua. 4.8 stars (4,511 reviews), 123,519 learners. Description: Explore quality management tools and strategies to design, control, and improve your products and services to achieve operational excellence.
- Operations Strategy for Business**: 1h 14m, General, Aug 2023, by Laurence Gartside. 4.7 stars (381 reviews), 12,386 learners. Certificate eligible. Description: Supercharge your career in operations management by learning how to develop and implement an effective operations strategy.
- Measure What Matters: Succeeding with Objectives and Key Results (OKRs)**: 2h 28m, General, 4 months ago, by John Doerr, Measure What Matters and 1 other author. 4.8 stars (191 reviews), 5,675 learners. Description: Get a master class on objectives and key results (OKRs) from legendary venture capitalist John Doerr and technical advisor Ryan Panchadsaram.

How can you promote learning to your employees and encourage engagement?

# Explore Learner Challenges by Key L&D Themes

## Latest Learner Challenges

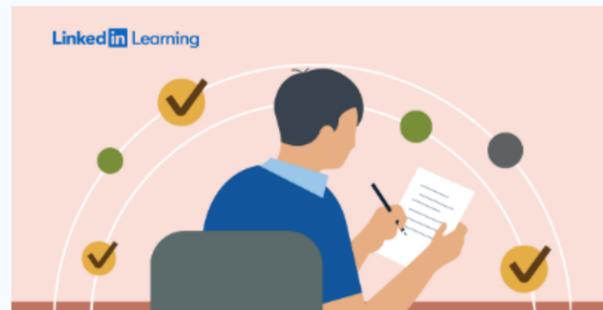


### The top 10 most in-demand skills in 2024

Learn today's must-have skills to expand your knowledge and to invest in for your success this year and beyond.

For a quick start, get the [playbook](#) and [learner calendar](#).

[Download challenge toolkit](#)



### Master goal setting

Learn strategies that can help you set and prioritize goals. For a quick start, get the [playbook](#) and [learner calendar](#). Or customize your challenge by downloading the entire toolkit below.

[Download challenge toolkit](#)



### A beginner's guide to generative AI

Get to know the basics of generative AI and learn how you can apply it to your everyday work. For a quick start, get the [playbook](#) and [Learner calendar](#). Or customize your challenge by downloading the entire toolkit below.

[Download challenge toolkit](#)



### Become a more effective leader and manager

Give yourself the knowledge and tools you need to excel as a leader, manager, and part of a team. For a quick start, get the [playbook](#) and [Learner calendar](#). Or customize your challenge by downloading the entire toolkit below.

[Download toolkit](#)



### Collaborating in a multigenerational workplace

Each generation — and each person — brings their own unique experiences, voices, and skills to your company. Use this Learner Challenge to help your team discover what each generation has to offer and develop new strategies to create a more inclusive environment where everyone feels welcome.

For a quick start, get the [playbook](#) and [learner calendar](#). Or, customize your challenge by downloading the entire toolkit below.

[Download challenge toolkit](#)



### Cultivating Inclusion in the Workplace

Encourage your team to explore these DEI topics to help increase awareness, understanding, and positive outcomes in the workplace.

For a quick start, get the [playbook](#) and [learner calendar](#). Or, customize your challenge by downloading the entire toolkit below.

[Download challenge toolkit](#)



### Promoting Equity In and Out of the Workplace

Work with your team to broaden their understanding of today's most pressing social issues and discover ways to make positive changes.

For a quick start, get the [playbook](#) and [learner calendar](#). Or, customize your challenge by downloading the entire toolkit below.

[Download challenge toolkit](#)



### Women's History Month

Our Women's History Month learning plan elevates women's voices inside and outside the workplace, and celebrates women's contributions to history and contemporary society.

For a quick start, get the [playbook](#) and [learner calendar](#). Or, customize your challenge by downloading the entire toolkit below.

[Download challenge toolkit](#)

# Productivity Pointers.

Discover new lessons every day which can be completed in around 5-10 minutes.

Monday	Tuesday	Wednesday	Thursday	Friday
<p><a href="#">Manage Energy, Not Time</a> (2m 24s)</p>	<p><a href="#">Strategies to Accomplish More</a> (1m 25s)</p>	<p><b>Activity:</b> Block off four short breaks in your calendar next week</p>	<p><a href="#">The Ultimate Superpower</a> (1m 58s)</p>	<p><a href="#">Making Sense of Your Workflow</a> (3m 46s)</p>
<p><b>Activity:</b> Set one intention for this week to keep you focused</p>	<p><a href="#">Why Working Harder Isn't Working</a> (3m 8s)</p> 	<p><a href="#">Making Hard Decisions about Priorities</a> (1m 34s)</p> <p><b>Activity:</b> Make a list of ways to spend your free time today (e.g. on specific tasks, relaxing, reading etc.)</p>	<p><a href="#">Attention Practices</a> (4m 10s)</p>	<p><a href="#">Prioritize Your Time and Attention</a> (3m 7s)</p> <p><b>Activity:</b> Block off time each day next week to read and respond to emails</p>
<p><a href="#">Ways to Get in "The Zone" and Get Things Done</a> (2m 48s)</p> <p><a href="#">Optimizing for Peak Productivity</a> (2m 49s)</p>	<p><b>Activity:</b> Make time for something fun and energizing in your calendar next week</p>	<p><a href="#">Five Steps to Finding Your Own Success</a> (2m 19s)</p>	<p><a href="#">Pairing Energy with Your To-Do List</a> (2m 54s)</p> <p><b>Activity:</b> Before signing off today, make a list of the big things you want to focus on tomorrow</p>	<p><b>Reflection:</b> What were your biggest takeaways from the Productivity Pointers challenge?</p>

# LinkedIn Learning On-Demand Promotion Resources

- For Education and Training, including live webinars, visit our [Customer Learning Center](#)
- For seasonal promotion templates [visit this link with new templates added each month](#). This page is updated at the beginning of each month, so we encourage you to set a reminder to visit this site each month, for the newly updated resources.
- For Product Updates, please visit our [Product Update Page](#)
- For industry updates and thought leadership in the L&D space, please visit our [Learning Blog](#)
- For all things talent related, please visit our [Talent Blog](#)

# Learner Management Detail Report

[Learner Management Downloadable Report](#)

activity, track your recommendations, and discover the most popular content. [Learn more](#)  
59 PM

### Customize your Learner Management report

**Report Time Range**  
Select a predefined or custom time range

Past 30 days

Data available up to August 18, 2024 at 11:59 PM Pacific Time

**Filter to specific learners or groups**  
Include results for selected learners or groups

Groups

[Cancel](#) [Download](#)

CEO Detail	<a href="#">Learn more</a>	<a href="#">Schedule</a>
Learner Management	Track learner license status, details, and engagement with metrics like last logged in, activation date, and invitation date. <a href="#">Learn more</a>	<a href="#">Schedule</a>