Project Management, Operational Excellence, and Process Improvement with LinkedIn Learning

Presented to Washington State Enterprise

8.20.2024

Why focus on Project Management, Operational Excellence, and Process Improvement?

DEI skill training was a top-requested topic in the sub-admin survey

28%

of sub-administrators listed Project Management as a top learning priority for their agencies

28%

of sub-administrators listed Operational Excellence/Process Improvement as a top learning priority for their agencies

The 2024 Most In-Demand Skills

1. Communication
2. Customer service
3. Leadership
4. Project management
5. Management
6. Analytics
7. Teamwork
8. Sales
9. Problem-solving
10. Research

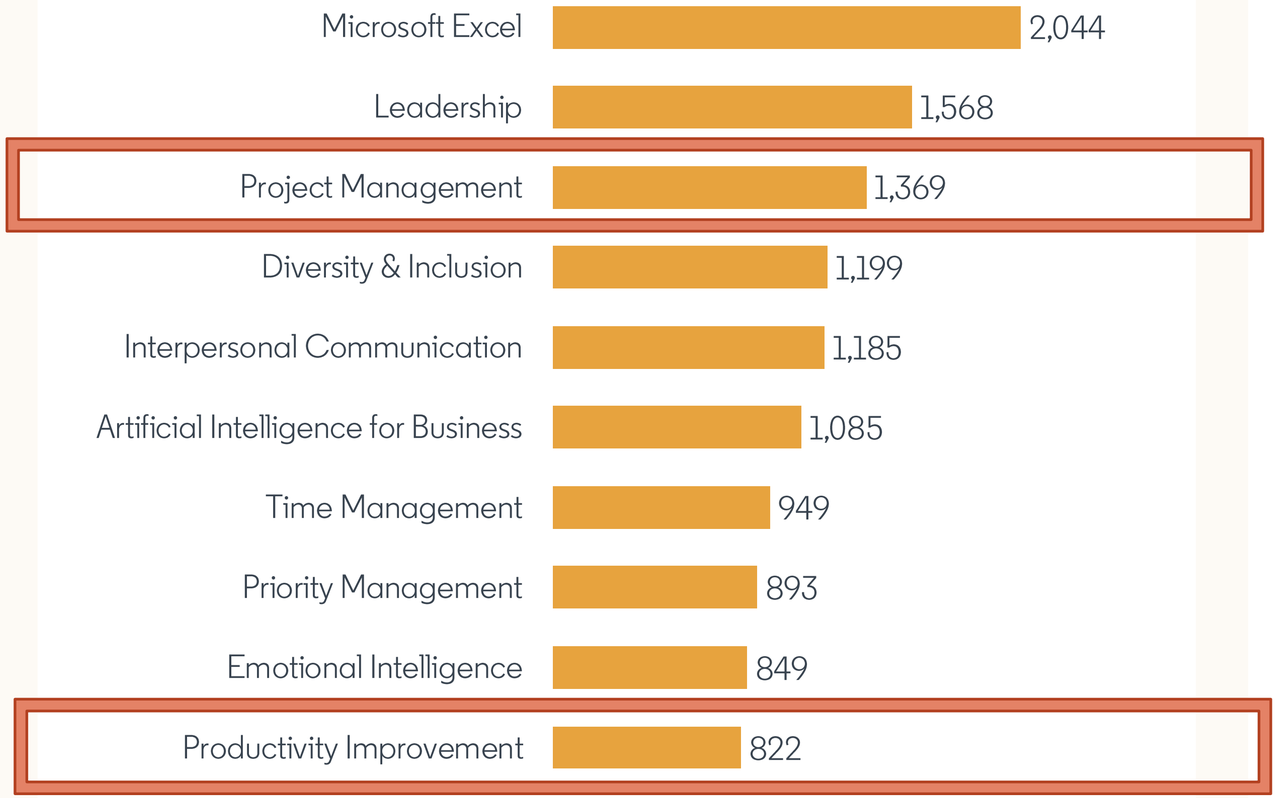
Top skill of the moment: Adaptability

*To determine this year's most in-demand skills, we analyzed data from LinkedIn's 1 billion members across 200 regions and countries.
https://www.linkedin.com/business/talent/blog/talent-strategy/linkedin-most-in-demand-hard-and-soft-skills

LinkedIn Learning

Tops skills being developed in Washington State Enterprise L12M

Top skills learners are developing at Washington State Department of Enterprise Services



Top skills learners are developing among your peers

Time Period: Past 12 Months (August 2023 – July 2024), Peers: City of Auburn (Washington), City of Bothell Washington, City of Kent, Washington, City of Kirkland, City of Marysville, WA, City of Renton, City of Shoreline, Pierce College District, Thurston County Government

“Since there is so much content it can be difficult at times to narrow down the most useful selection of trainings.” - feedback from your LinkedIn Learning sub-admin survey

Visit the LinkedIn Learning Course Content Corner...

Available from the Course Content Corner:

- ✓ Mappings for top competencies
- ✓ Mappings for timely topics
- ✓ Updates on new releases
- ✓ Get to know our instructors

[Visit the Course Content Corner]

LinkedIn Learning

...and explore content mappings like this one

- Discover out of the box mappings like this one that highlights courses that are designed to empower your employees to master more effective ways of working, leading, and collaborating.

- Content Mapping is available on the CSC Content Corner.

Franklin Covey 7 Habits of Highly Effective People

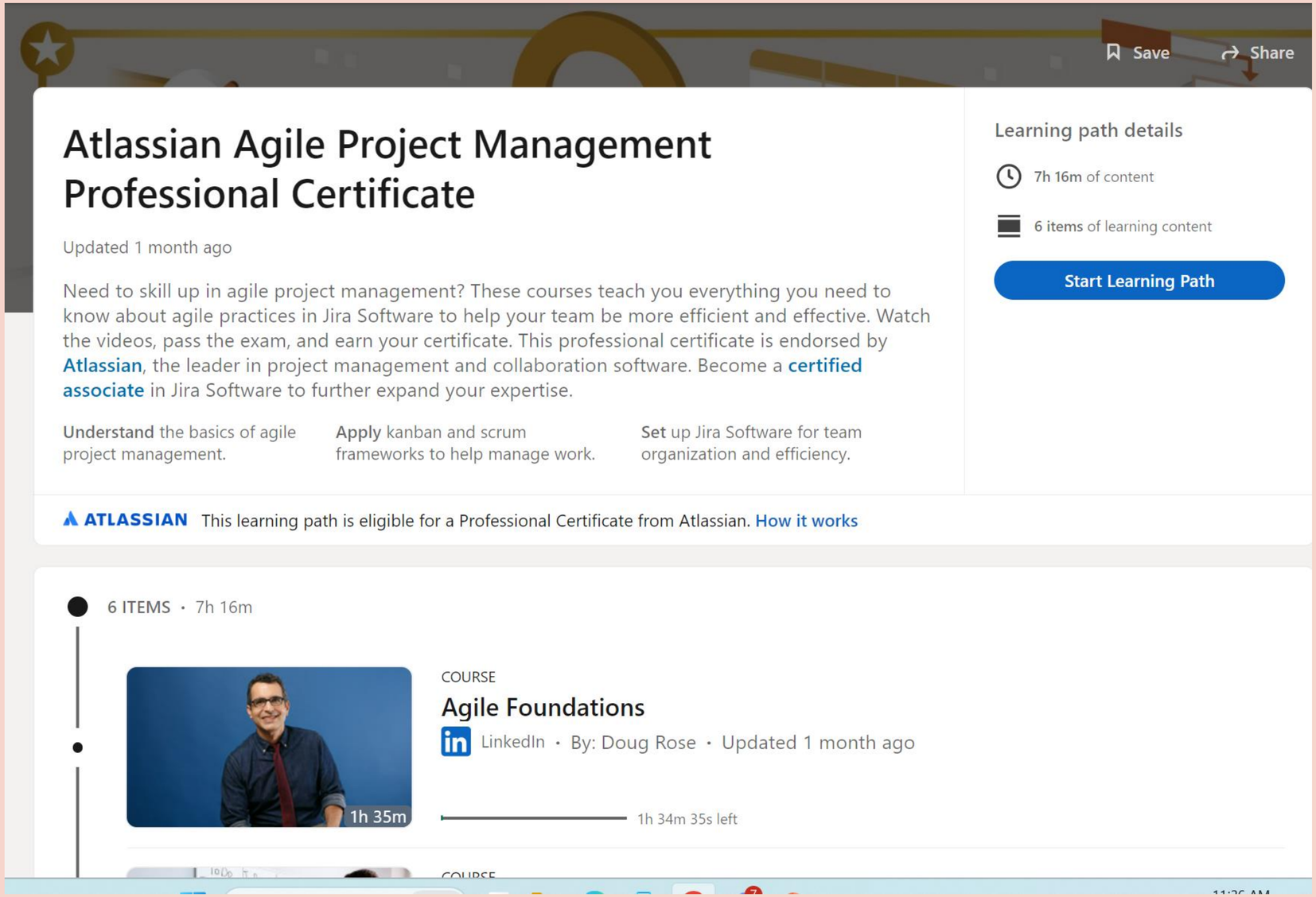
Discover the synergy between Linked Learning and Franklin Covey's renowned Highly Effective People frameworks, rooted in decades of groundbreaking research and development. Our curated LinkedIn Learning content empowers your team to master more effective ways of working, leading, and collaborating.

Download content map

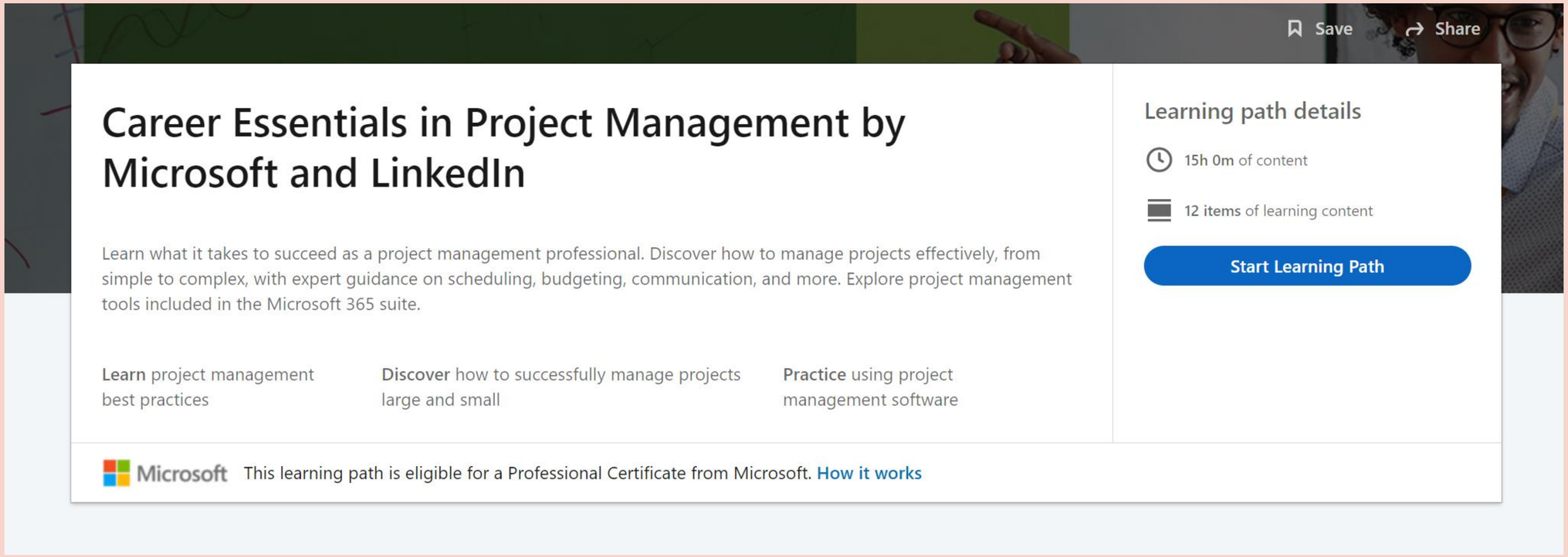
How can your employees leverage LinkedIn Learning for training on project management, process improvement, and operational excellence?

Earn a Professional Certificate in Agile Project Management

[Learn more]



Earn a Microsoft Career Essentials in Project Management certification on LinkedIn Learning

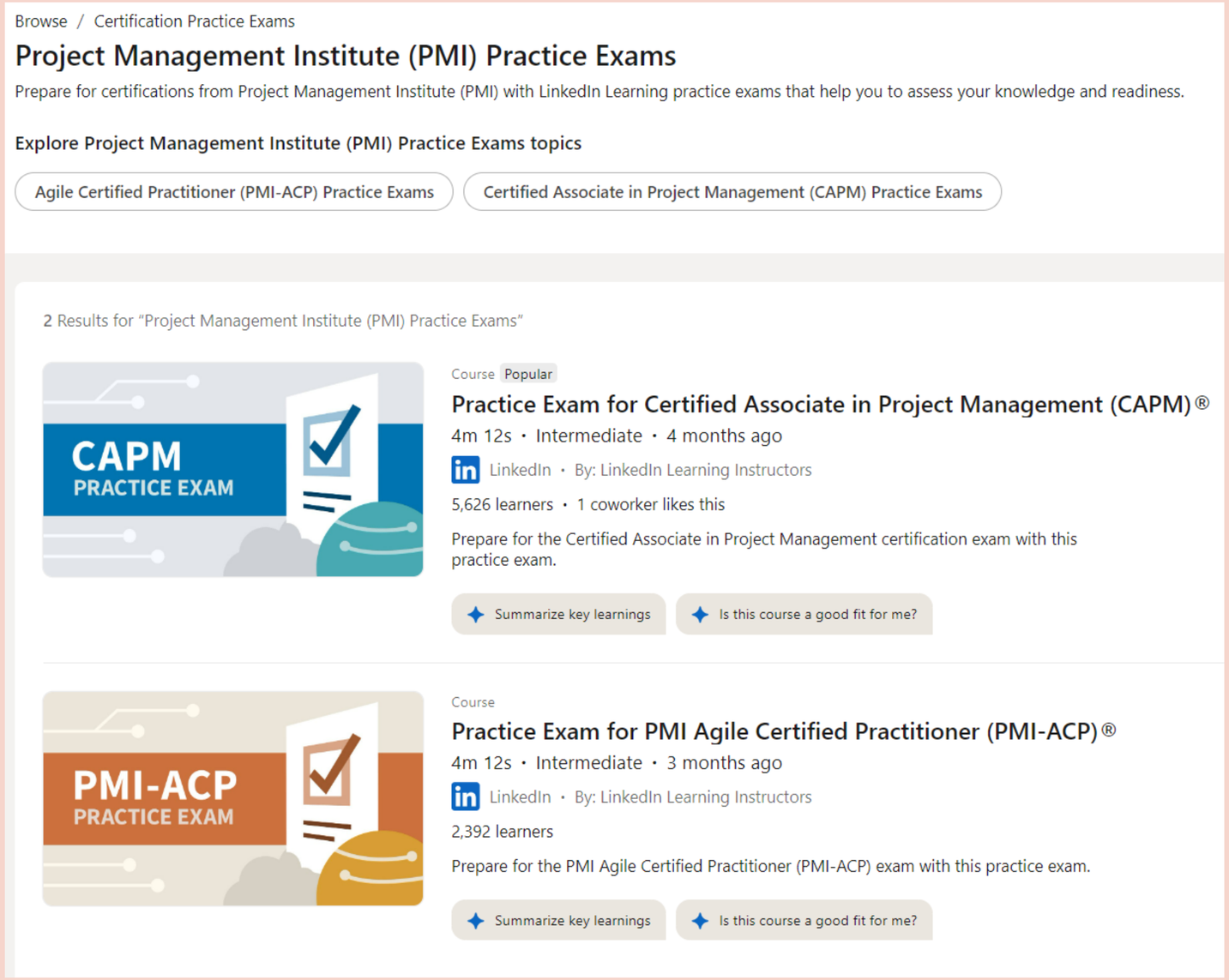


Learn more

LinkedIn Learning

Take practice exams for Project Management Institute certifications

- Certified Associate in Project Management (CAPM)
- PMI Agile Certified Practitioner (PMI-ACP)



Earn Project Management Institute continuing education units (CEUs) on LinkedIn Learning

Learn more

LinkedIn Learning

Explore learning paths for Project Managers

Essential New Skills in Project Management

New skills can lead to new opportunities. According to a recent LinkedIn study, about 25% of LinkedIn members changed jobs from 2015 to 2021 within the same occupation. And by 2025, LinkedIn expects a 40% change. Learn the most up-to-date project management skills based on LinkedIn data.

Identify skills needed as a program or project manager.

Discover pro tips for leading successful projects

Compare and contrast project management tools.

Learning path details

6h 39m of content

6 items of learning content

Start Learning Path

Section 1

6 ITEMS · 6h 39m

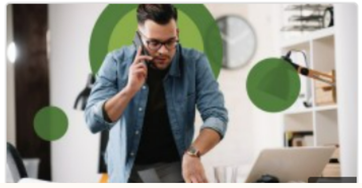
COURSE

Business Acumen for Project Managers

LinkedIn · By: Daniel Stanton · Updated Oct 2021

Learn core strategic and business management skills that can help to bolster your business acumen. Discover how to align your projects with the larger purpose of your organization.

115,720 learners



COURSE

Become a Project Management Entrepreneur

LinkedIn · By: Bonnie Biafore and Seyi Kukoyi · Jan 2021

This course explores options for each step of your project management entrepreneurship journey, so you can choose the

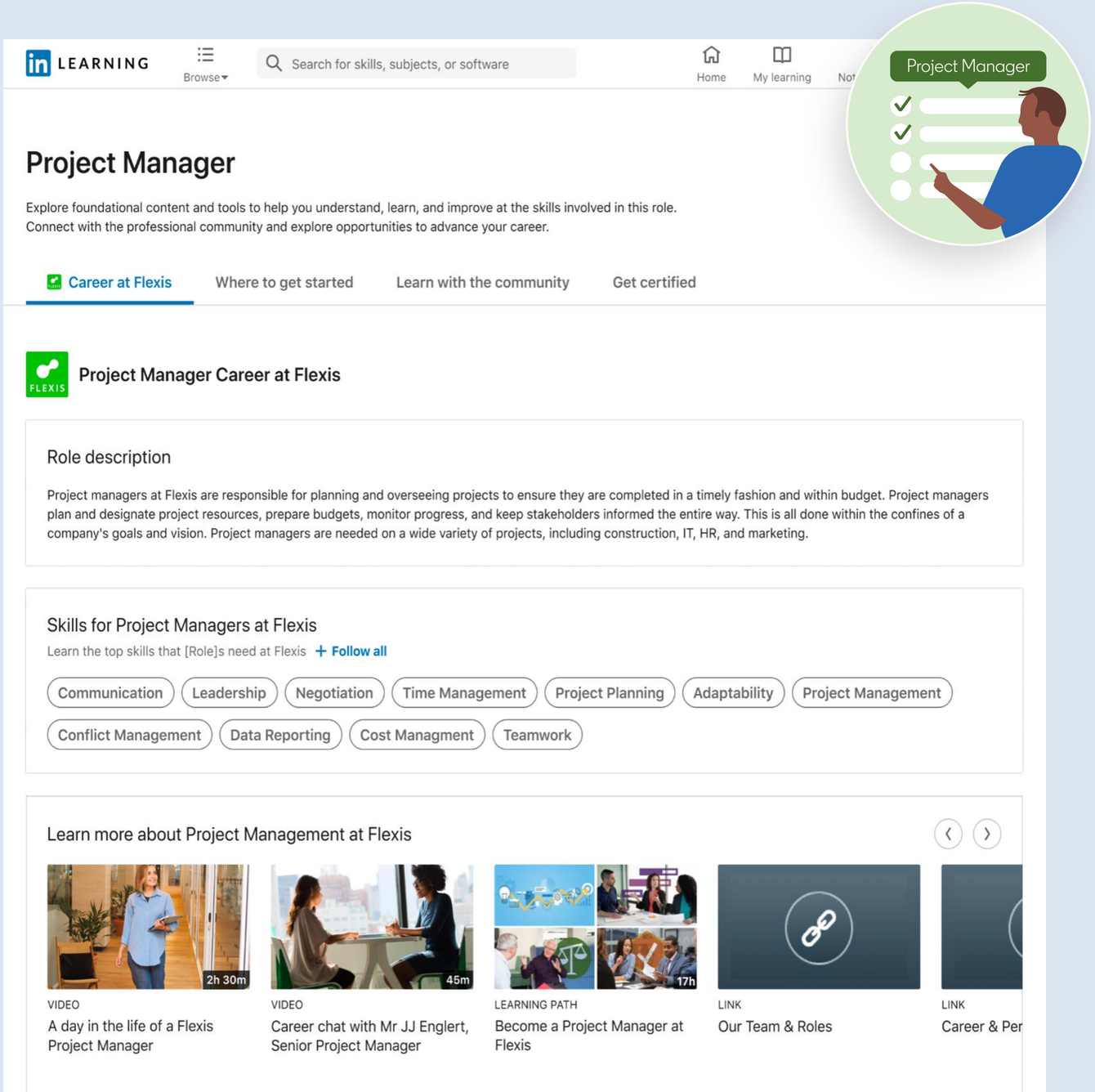
- Prepare for the PMI ACP Certification
- Become a Project Manager
- Become a Healthcare Project Manager
- Become a Software Project Manager
- Become an Agile Project Manager
- Essential New Skills in Project Management
- The Top Skills Project Management Professionals Have Right Now

LinkedIn Learning

Project Manager Role Guide

- Enable learners to build the skills and knowledge they need to advance to specific roles, based on data and insights from the world's largest professional network.

- Project Manager role guide brings together the best of LinkedIn and LinkedIn Learning with courses, learning paths, common skills, communities from LinkedIn, posts from industry experience, and certification-related content.



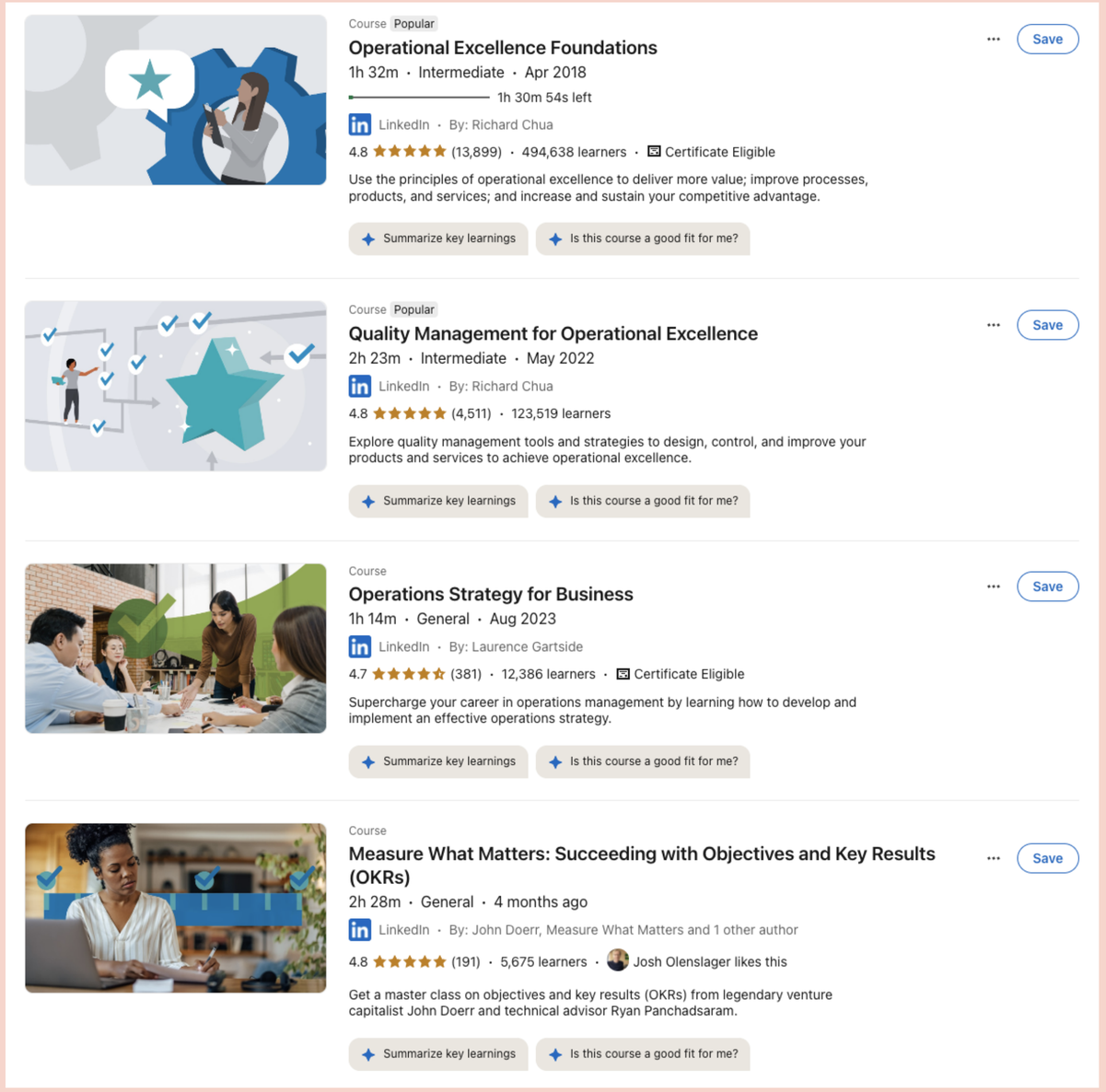
Operational Excellence & Process Improvement with LinkedIn Learning

Operational Excellence & Process Improvement course examples:

- Operational Excellence Foundations
- Operations Strategy for Business
- Measure What Matters: Succeeding with Objectives and Key Results (OKRs)
- Business Operations: Staying Organized While Under Pressure
- Process Improvement Foundations
- Simplifying Business Processes
- Quality Management for Operational Excellence
- Coaching for Continuous Improvement

Key skills to consider:

- Efficiency, Communication, Collaboration, Optimization, Productivity, Time Management, Digital Transformation, etc.



How can you promote learning to your employees and encourage engagement?

Explore Learner Challenges by Key L&D Themes

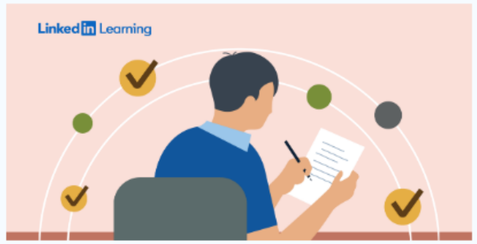
Latest Learner Challenges

The top 10 most in-demand skills in 2024

Learn today's must-have skills to expand your knowledge and to invest in for your success this year and beyond.

For a quick start, get the **playbook** and **learner calendar.**

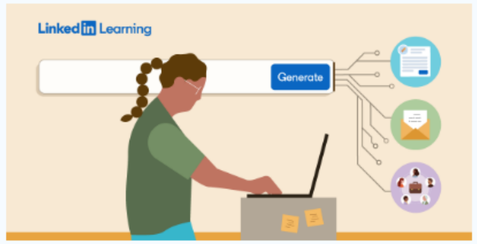
Download challenge toolkit



Master goal setting

Learn strategies that can help you set and prioritize goals. For a quick start, get the **playbook** and **learner calendar**. Or customize your challenge by downloading the entire toolkit below.

Download challenge toolkit



A beginner's guide to generative AI

Get to know the basics of generative AI and learrn how you can apply it to your everyday work. For a quick start, get the **playbook** and **Learner calendar**. Or customize your challenge by downloading the entire toolkit below.

Download challenge toolkit

Become a more effective leader and manager

Give yourself the knowledge and tools you need to excel as a leader, manager, and part of a team. For a quick start, get the **playbook** and **Learner calendar**. Or customize your challenge by downloading the entire toolkit below.

Download toolkit

Collaborating in a multigenerational workplace

Each generation — and each person — brings their own unique experiences, voices, and skills to your company. Use this Learner Challenge to help your team discover what each generation has to offer and develop new strategies to create a more inclusive environment where everyone feels welcome.

For a quick start, get the **playbook** and **learner calendar.** Or, customize your challenge by downloading the entire toolkit below.

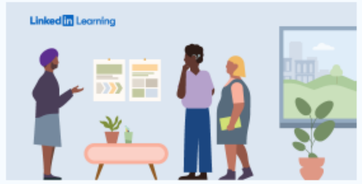
Download challenge toolkit

Cultivating Inclusion in the Workplace

Encourage your team to explore these DEI topics to help increase awareness, understanding, and positive outcomes in the workplace.

For a quick start, get the **playbook** and **learner calendar.** Or, customize your challenge by downloading the entire toolkit below.

Download challenge toolkit



Promoting Equity In and Out of the Workplace

Work with your team to broaden their understanding of today's most pressing social issues and discover ways to make positive changes.

For a quick start, get the **playbook** and **learner calendar.** Or, customize your challenge by downloading the entire toolkit below.

Download challenge toolkit

Women's History Month

Our Women's History Month learning plan elevates women's voices inside and outside the workplace, and celebrates women's contributions to history and contemporary society.

For a quick start, get the **playbook** and **learner calendar.** Or, customize your challenge by downloading the entire toolkit below.

Download challenge toolkit

LinkedIn Learning

Productivity Pointers.

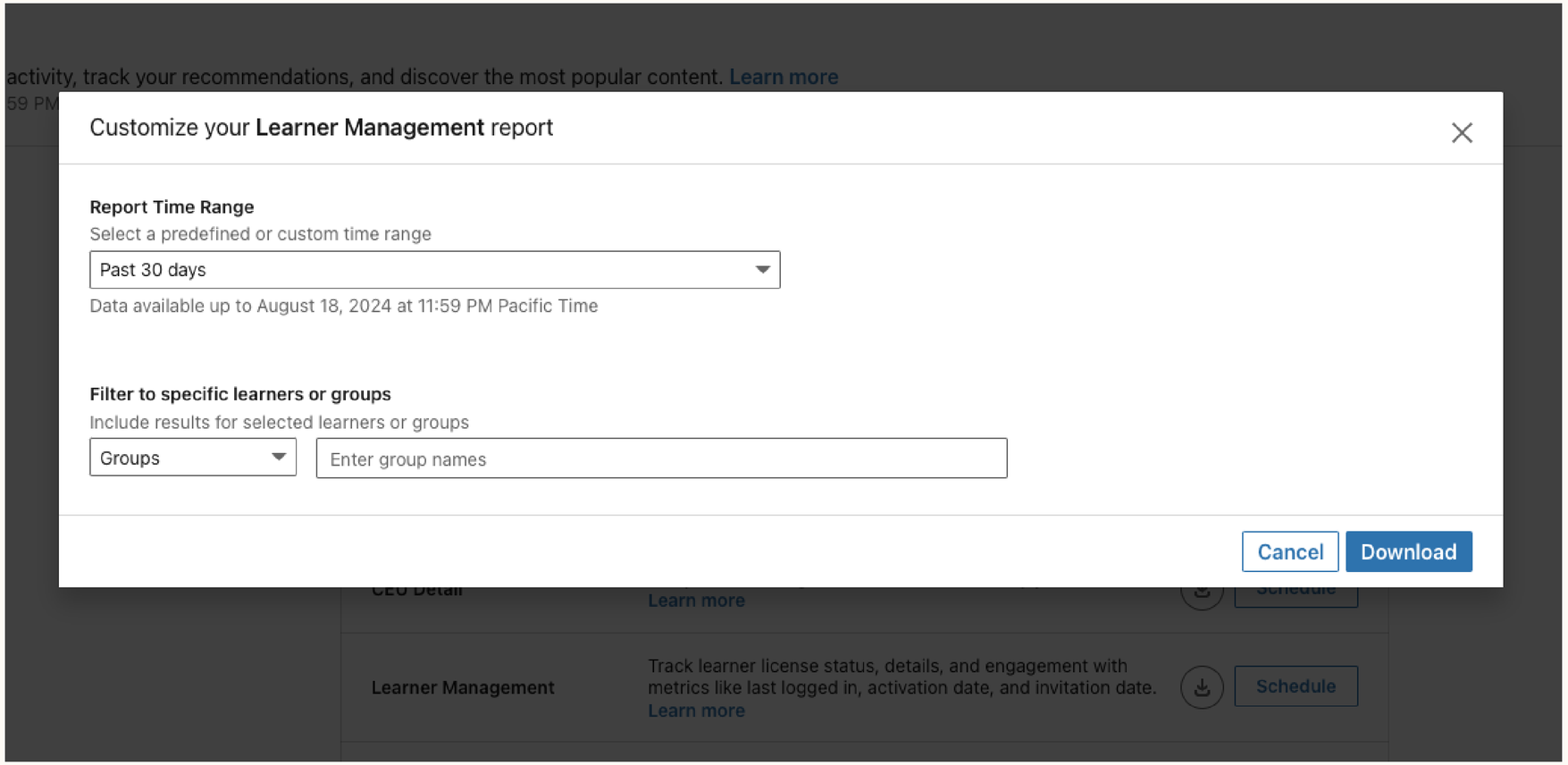
Discover new lessons every day which can be completed in around 5-10 minutes.

LinkedIn Learning

Monday	Tuesday	Wednesday	Thursday	Friday
Manage Energy, Not Time (2m 24s)	Strategies to Accomplish More (1m 25s)	**Activity:** Block off four short breaks in your calendar next week	The Ultimate Superpower (1m 58s)	Making Sense of Your Workflow (3m 46s)
Activity: Set one intention for this week to keep you focused	Why Working Harder Isn't Working (3m 8s)	Making Hard Decisions about Priorities (1m 34s) **Activity:** Make a list of ways to spend your free time today (e.g. on specific tasks, relaxing, reading etc.)	Attention Practices (4m 10s)	Prioritize Your Time and Attention (3m 7s) **Activity:** Block off time each day next week to read and respond to emails
Ways to Get in "The Zone" and Get Things Done (2m 48s) Optimizing for Peak Productivity (2m 49s)	**Activity:** Make time for something fun and energizing in your calendar next week	Five Steps to Finding Your Own Success (2m 19s)	Pairing Energy with Your To-Do List (2m 54s) **Activity:** Before signing off today, make a list of the big things you want to focus on tomorrow	**Reflection:** What were your biggest takeaways from the Productivity Pointers challenge?

LinkedIn Learning On-Demand Promotion Resources

- For Education and Training, including live webinars, visit our Customer Learning Center
- For seasonal promotion templates visit this link with new templates added each month. This page is updated at the beginning of each month, so we encourage you to set a reminder to visit this site each month, for the newly updated resources.
- For Product Updates, please visit our Product Update Page
- For industry updates and thought leadership in the L&D space, please visit our Learning Blog
- For all things talent related, please visit our Talent Blog

Learner Management Detail Report

[Learner Management Downloadable Report]