

2024 Annual Washington State Purchase Card Forum

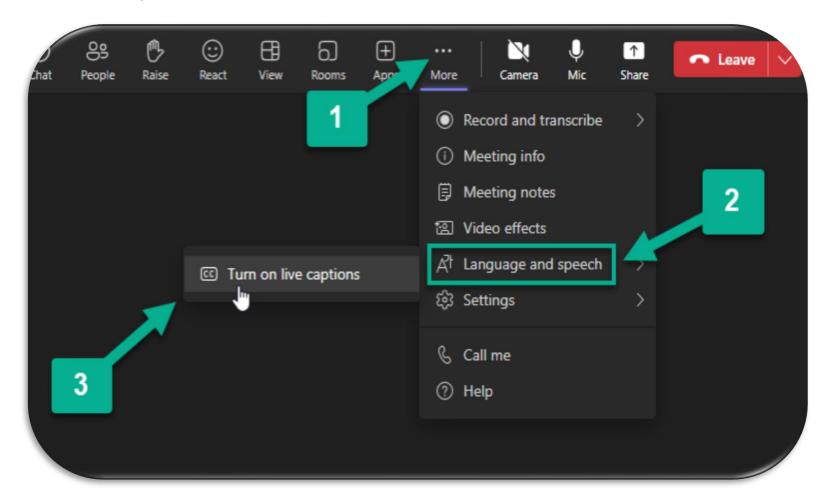
Housekeeping Items

- Recording the forum
- Closed captioning
- ASL interpreters
- Chat functionality Q&A
- Survey at the end of the forum



TURN ON LIVE CAPTIONS

- 1. Select the three (3) dots to the left of the Camera icon
- 2. Scroll down and select Language and speech
- 3. Select *Turn on live captions*





October 2024

I'M HERE TO HELP



Implementation

Assist with the design and structure of new programs, advise product types, understand and determine hierarchy structures, and advise on internal control best practices.



Optimization

P&P drafting assistance and guidance, program growth planning, navigation of rebate structures, and providing industry contacts and resources.



Support

Anything else you may need!

FORUM AGENDA



08:00 - 08:15 - Welcome remarks and resources overview - Michael Lix / DES



08:15 – 09:00 – Access Online technology overview – Traci Miner / U.S. Bank



09:00 - 09:30 - Effective audit strategies for P-Card management - Sadie Armijo, Carol Gross / SAO



09:30 - 09:40 - Break



09:40 – 10:05 - State of WA performance highlights and more – Shannon Ness and Monica Lockett / U.S. Bank



10:05 - 10:40 - Fraud trends and prevention - Heidi Bourasa / U.S. Bank



10:40 - 10:50 - **Break**



10:50 - 11:20 - Visa government solutions - Kristen Bolden / Visa



11:20 - 11:55 - Card program best practices - Lori Adams, Julie Shin, and Lance Yount / TPS, KC, LNI



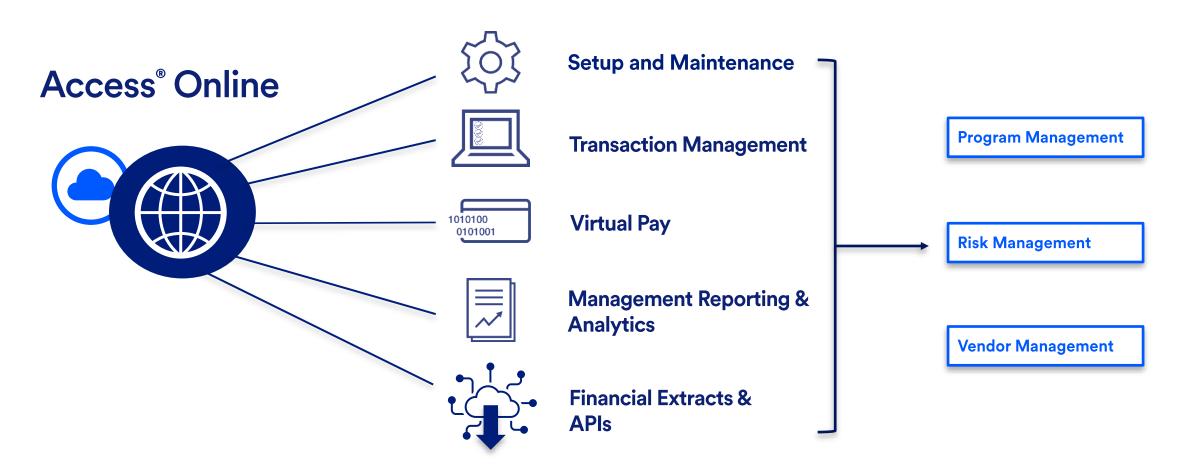
11:55 - 12:00 - Closing remarks - Michael Lix / DES

U.S. Bank Access[®] Online Technology Overview

Traci Miner
Senior Solutions Engineer

Access[®] Online Functionality

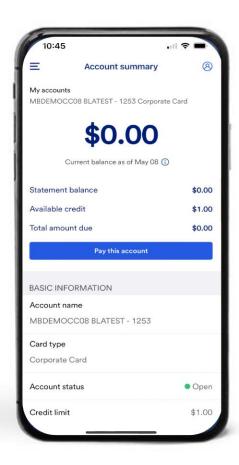
Continuous investment in proprietary technology allows you to effectively manage all aspects of the program



One platform for the U.S. and Canada

Access® Online Mobile

Mobile technology further enhances the user experience



Cardholders

- Manage account alerts
- View account status, credit limits and availability
- View and dispute transactions
- View and download last 24 months statements
- Attach receipts
- Pay bill online
- Address Change
- Request your replacement card
- Add your card to mobile wallet
- Request a virtual account in the app

Program Administrators

- Access real-time information and account maintenance updates
- View authorization declines and decline reasons
- Change authorization limits
 - Credit Limit
 - Single Purchase Limit
- Re-open and close accounts



Available for download from the Apple App Store or for Android via Google Play

Access® Online Account Alerts

Real-time email and mobile SMS alerts enhance cardholder experience and visibility

Fraud alerts

Suspicious activity



Event alerts

- PIN maintenance occurred
- Card activation
- Personal information changed
- Card requested
- Credit limit updated
- Payment transaction
- Balance on a daily basis





Purchase Alerts

- Purchase declined
- Purchase/credit amount exceeds \$X
- Account balance reaches \$X
- Payment due in XX days
- Cash withdrawal
- Available credit \$X or less
- Purchase merchant state
- Purchase merchant country
- Purchase merchant type
- Mail/telephone order purchase
- Internet purchase
- Distance from pre-defined location (postal code/zip)
- Percentage of credit limit
- Multiple percent of credit limit

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U.S. Bank Mobile Payments

Our commitment to mobile applications provides added security and convenience

- One-touch checkout
- No card number entry
- No need to type addresses
- No card information shared with merchant







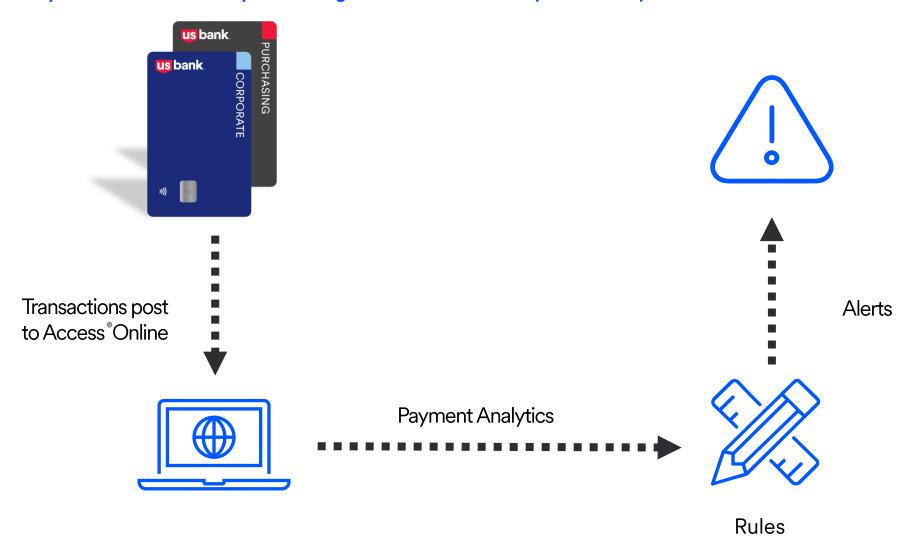






Payment Analytics Compliance Tool

Payment Analytics adds another layer to mitigate misuse and non-preferred spend



Sample Rule Templates

Offering 30 customizable templates to help clients manage and enforce policy compliance



- Merchant Watch List
- Transaction Outside Spending Guidelines
- Split Transaction
- Split Purchase
- Transaction Close to Single Purchase Limit
- Large Spend Increase over Average Spend

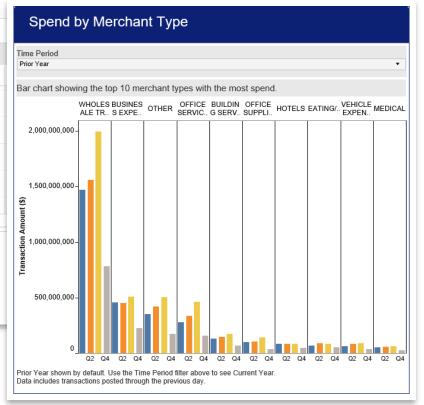


- Airline Travel Purchase Exception
- Hotel Room Purchase Exception
- Travel Card Purchase in Cardholder's Postal Code
- Account Balance Monitor
- Account Opened/Maintained with Limits Exceeding Standards

Access[®] Online Data Analytics

Interactive data visualization with dynamic charts and graphs for Spend analysis

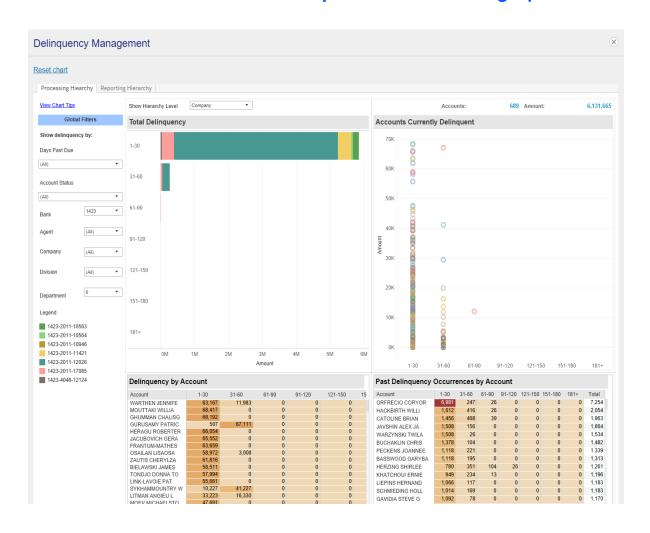


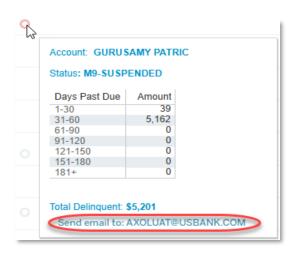


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Access[®] Online Data Analytics

Interactive data visualization with dynamic charts and graphs for Delinquency Management







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Access[®] Online Data Analytics

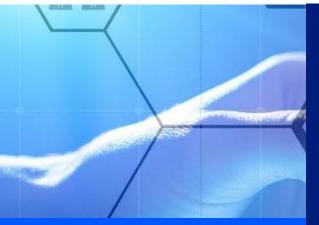
Interactive data visualization with dynamic charts and graphs for Decline trends



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Data Integration

U.S. Bank offers multiple financial extracts, reporting and APIs to streamline data integration



Industry Financial Extracts

Financial Extracts and Statement Billing Files, example:

- VISA Commercial Format 4.0 (VCF4.0) or Mastercard File (CDF3.0) - Account, transaction and allocation details with Level III data



65 ERPs and expense management solutions

Virtual Payments

Basic Payment Instruction File (PIF)

- Passes Payment and Invoice data PIF Data Mapper
- U.S. Bank will cross-map your existing payment file if it contains the minimum data requirements Virtual Reconciliation File
- Provides transaction with
 - matched payment data and expired payments



APIs

- Card Account Setup and Maintenance
- Corporate Statements
- Access Online Transactions
- Virtual Pay create and maintain supplier payments
- Card as a Service (CaaS)



Transmission options: U.S. Bank can provide a data via Secure FTP, HTTPS, AS2 and Connect: Direct with VPN, with an option of PGP encryption.

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What APIs currently exist for commercial card clients?

Corporate Payments APIs help you gain greater visibility, control, and security over your payments program by integrating directly between our APIs and your internal systems

| API name | Description |
|--|---|
| Virtual Pay Secure instant payments | Create, cancel and close virtual card payments Manage credit limit, payment expiration and Precise Pay (exact match) security controls to prevent unwanted charges Modify payment parameters, such as credit limit, payment start and expiration dates Retrieve virtual card data in real time and on demand Manage the remittance process |
| Corporate Credit Cards Real-time execution of card changes directly from your application | Create, manage and close card accounts directly from your integrated application Manage spending controls on an account, i.e., credit limit and merchant category code groups Maintain cardholder information |
| Access Online Transactions Retrieve data and attachments | Retrieve transactions Retrieve orders Download transaction attachments |
| Corporate Statements Retrieve summary and historical statement information | Retrieve data, including current and previous balances, payment history, purchase activity and fees Search for up to two years of statements Download statements as PDF files |
| Card as a Service Convenient and secure way to create and send digital cards to mobile wallets | Create, modify, cancel and close single use or multi-use virtual cards. Set strict controls on cards by date range, MCC, and time-based velocity controls Retrieve real-time credit details, transactions, and authorizations based on specific search criteria Expand virtual card use cases by placing them in Apple Wallet or Google Pay Upload, retrieve, download and delete attachments to a digital card authorization |

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Effective Audit Strategies for Purchase Card Management

Sadie Armijo, CFE

Director of State Audit and Special Investigations

Carol Gross, MBA, CFE

Audit Manager for Team Financial Audit

DES Annual Washington State Purchase Card Virtual Forum October 24, 2024



Agenda:

- Common audit exceptions and best practice recommendations to mitigate risk at every level of your government
- 2. Real-life credit card investigations and controls to prevent it
- 3. SAO resources





Common Audit Exceptions

You're under audit!

Audit Type: Accountability Audit

Audit Area: Purchase/Credit Cards,

One Cards, Travel Cards

Now what?

Compliance

 Accountability audits focus on compliance with laws, regulations and the entity's own policies and procedures.



Safeguarding of Resources

• Accountability audits aim to determine if public assets are safeguarded against misuse or abuse.



Risk-based

 A risk-based approach is used to select areas of highest risk during the planning of the audit.



Auditor's Equation

Understand applicable criteria



Understand your government's processes



Measure your processes against applicable criteria



Auditor Conclusions (to include communication of audit exceptions/issues if applicable)

What are some applicable criteria for the use of US Bank Credit Cards by WA state agencies?

DES Enterprise Commercial Card Policy No. FO.03.01

Use of Credit Cards to make Purchases of Goods and Services (wa.gov)

DES Supplier
Diversity Policy No.
POL-DES-090-06

POL-DES-090-06SupplierDiversity.pdf (wa.gov)

SAAM Manual

- Chapter 10 Travel
- Chapter 20 Internal Control
- Chapter 85.32.70 Purchase cards
- Chapter 40.30.40-60 –
 Purchase, Travel and
 Fuel Cards

State Administrative & Accounting Manual (SAAM) | Office of Financial Management (wa.gov)

State Law

 Training requirements for purchasers – <u>RCW</u> 39.26.110

Entity-Specific Policies



Top 10 "Frequent Flyers"

- Card User Agreements are not completed, retained or updated every two years
- Purchasing Trainings are not completed or not tracked
- Reconciliations are not performed to review transactions for appropriateness
- 4. Credit Cards are not safeguarded
- Entity does not utilize a log to track the chain of custody of shared cards



Top 10 "Frequent Flyers"

- Approvals are not maintained to support that purchases were for legitimate business purposes
- 7. Wrong card is used for the wrong purpose (i.e. corporate travel card used for purchases that are not travel related)
- Corporate Travel Cards are not centrally monitored or reconciled
- 9. Purchases are personal in nature
- 10. Receipts are not maintained



Best practice recommendations

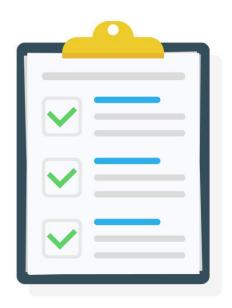
#1 - Card User Agreements are not completed, not retained, or not updated every two years

- Establish a standard form
- Retain the forms
- Update the forms



#2 - Purchasing Trainings are not completed or not tracked

- Complete the training
- Track the training



#3 - Reconciliations are not performed to review transactions for appropriateness

- Separate purchasing and reconciling duties
- Review source documents



#4 - Credit Cards are not safeguarded

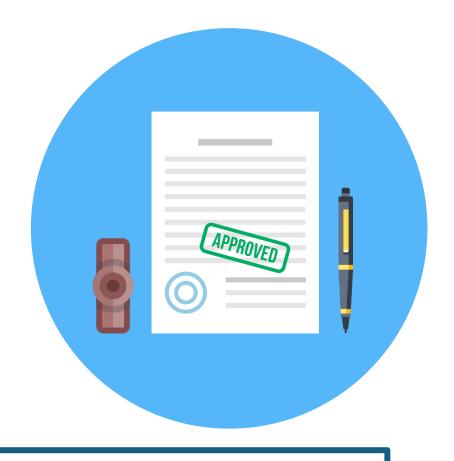
#5 - Entity does not utilize a log to track the chain of custody of shared cards

- Keep it safe
- Keep a log



#6 – Approvals are not maintained to support that purchases were for legitimate business purposes

Document approvals



#7 – Wrong card is used for the wrong purpose

#8 – Corporate Travel Cards are not centrally monitored or reconciled

- Be in the know
- Be accountable



#9 – Purchases are personal in nature

#10 – Receipts are not maintained

- Document
- Document
- Document



Fraud Investigations Program

- State law (RCW 43.09.185) requires state and local governments to report losses to SAO.
- Website suggests actions to take if you suspect a loss:
 - Protect the accounting records.
 - Notify others who need to know.
 - Notify your legal counsel.
 - Consult with SAO before you file a police report.
 - o Gain approval before you enter into any restitution agreement.

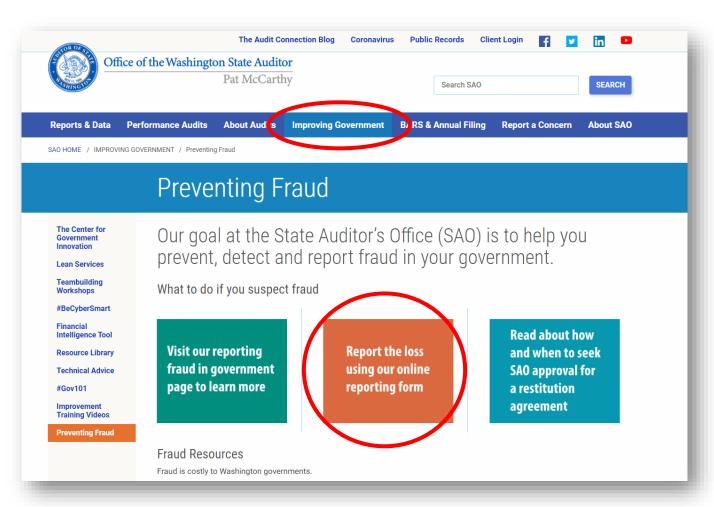
Report known or suspected incidents easily through our online Report a Suspected Fraud or Loss form here





Reporting fraud or loss

- Report any known or suspected instances of fraud or loss to SAO
- Use SAO's website and the "Report a Suspected Fraud or Loss" form
- For more information email fraud@sao.wa.gov





Credit Card refund scheme

- College identified the loss
- Director of Food Services
- Misused both purchase and travel cards
- Personal purchases
- Credit card misappropriation of \$31,510, and we identified questionable purchases and refunds totaling \$12,093



What controls would prevent this type of loss?

Monthly review and reconciliation of purchase card and travel card activity

expenditures have proper supporting documentation available for review

Returns need adequate support showing where the refund went



Credit card overpayment scheme

- \$500 credit limit on credit card
- Unauthorized bank account transfers to the credit card totaling \$242,555
- Overpayments transfers to Treasurer's account
- Additional losses in electronic disbursements, payroll, check disbursements and cash receipting
- Credit cards misappropriation of \$199,348, total misappropriation was \$277,570

What controls would prevent this type of loss?

A secondary review of all bank and credit card statements by someone independent of the cash receipting and payment processes.

Questioning a credit balance on a credit card.

Ensuring all credit card payments were allowable, adequately supported

Office of Administrative Hearings

Fictitious Vendor Scheme



- SAO found loss during our data analytics review
- Personal purchases \$17,359
- Payments to 4 different fictious businesses \$878,115
- Credit card misuse of \$878,115 misappropriated, \$4,933 questionable

What controls would prevent this type of loss?

Perform a secondary independent review of monthly reconciliations over your credit cards.

Ensure the staff responsible for the independent oversight of expenditure activity have the proper access and capability to view and monitor this activity

Segregating duties, such as the upload and release of batch credit card payments

Our online resource library can help you manage your government's day-to-day business...

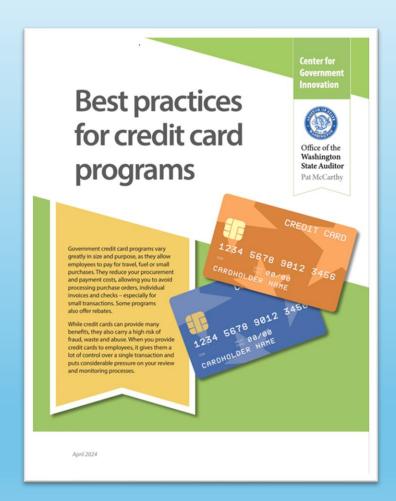
Resource Library | Office of the Washington State Auditor



...safeguard resources

Some examples of resources







Contact information

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X: @WAStateAuditor

Facebook: www.facebook.com/WaStateAuditorsOffice

LinkedIn: Washington State Auditor's Office





Break

Be back by 9:40!



State of Washington Performance Highlights

Commercial Card Annual State Forum







- Meet your team and resources
- Market trends
- Reviewing your relationship

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Meet the team



Monica Lockett
Relationship Manager
M: 480.714.6274
E: monica.lockett@usbank.com



Shannon Ness
Relationship Manager
M: 612.436.6507
E: shannon.ness@usbank.com



Meet your Relationship Managers

U.S. Bank Support Model

Customized support includes comprehensive, ongoing client services through all phases of the product lifecycle

Cardholder Services

24/7 availability

Technical Help Desk

 Dedicated CPS Representatives

Operations Account Manager

- Operational Account Inquiries
- Access Online Support
- Day-to-day Administration

S DEPLOY CONSON

Training Department

- Online Training
- User Guides

Relationship Manager

- Program Reviews
- Custom Solutions
- Spend-Data Analysis

Solutions Engineers

- Evaluate Customer Needs and Systems
- Engineer Customer Solutions

Technical Consultants

 Implement & Support defined Technical Solutions

Program Optimization Analysts

- Opportunity Reporting
- Benchmarking







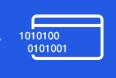
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Industry fraud trends

Payment fraud attempts on US business spike according to study



Payment Fraud Growth



A study conducted by Trustpair mentioned that payment fraud attempts on businesses grew by 71% in 2023.¹

Widespread Impact on Companies



The study found that a staggering 96% of all US-based businesses were targeted by at least one fraud attempt in 2023, while 90% of these companies fell victim of at least one successful fraud attack.

Dynamics of Fraud Attempts



Fraudsters mainly use text messages (50%), fake websites (48%), social media (37%), hacking (31%), scams (31), and deepfakes (11%) to target organizations.

Providing the partnership you need

Percent of fraud by payment method

- Currently, 38% of businesses using p-cards have adopted virtual cards. Within three years, that figure is expected to rise to 44%.
- Checks present the greatest fraud risk: **63% higher** than virtual card programs.²

Macroeconomic trends

- More than half of CFOs report experiencing increases in costs in 2022 (more than double that reported in 2021)⁴
- Remnant supply chain disruptions still impacting production and causing working capital deficits
- Interest rates are at a 22-year high; the Federal Reserve has stated that "additional policy firming may be appropriate"
- 83% of businesses believe Virtual Card Numbers (VCNs) enhance their financial position¹

Percentage of respondents who experienced attempted or actual fraud by payment type:³



65% Check



33% ACH/EFT

24% Wire



3% Virtual Card

Providing the partnership you need

Program optimization

In-house team dedicated to proactive, consultative client engagement

- Payment strategy development
- Industry benchmarking analysis
- Best practices consultation
- Program optimization
- Payment process mapping
- Program utilization review
- Whitepaper program evaluation
- Supplier retention strategy recommendations

Process

Collect AP data

Identify opportunities

Review results & strategies

Take action to grow programs



Bankcard industry trends/innovation

U.S. Bank's Chief Digital Office and Innovation Team are focused on "staying a step ahead" to bring new solutions

INDUSTRY TRENDS

- Focus on Cardholder experience
- Mobile apps
- Web technology
- Fraud mitigation
- EMV chip cards
- Machine learning
- Automation
- Virtual card volume is booming
- Reporting and technology
- Global pressures; some providers have pulled back on global coverage
- Regulatory requirements in local regions

INNOVATIO Y N Y \mathbf{m} S

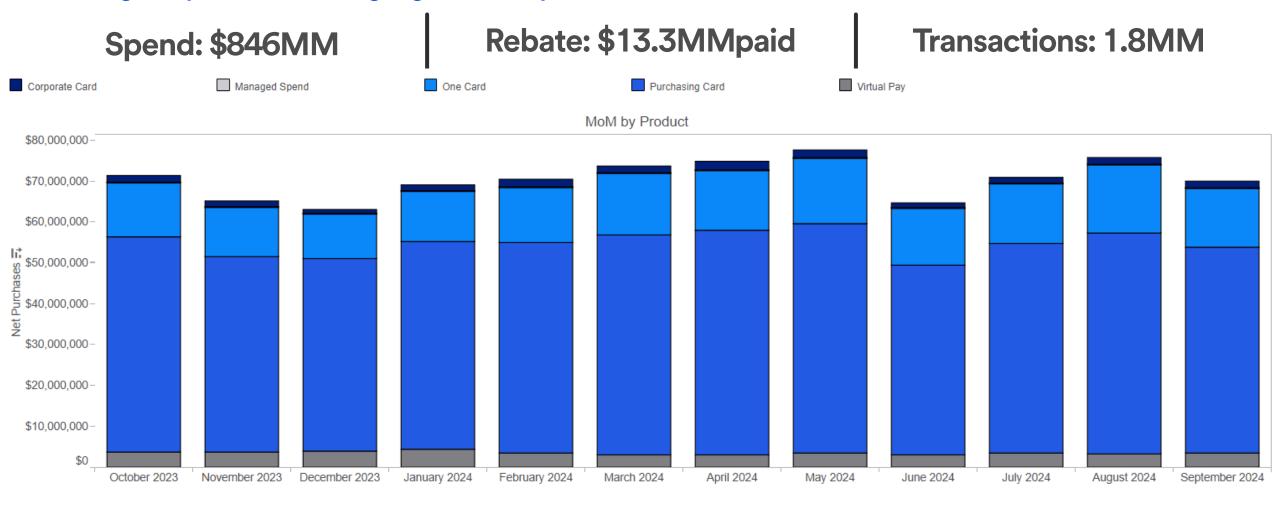
- API Integration
- TravelBank
- Instant Card
- Mobile Payments
- Contactless Card
- Real-Time Payments
- Fintech Partnerships
- AP Optimization: automated invoice to payment
- Innovation Lab

Providing the partnership you need

Reviewing your relationship

State of Washington program overview

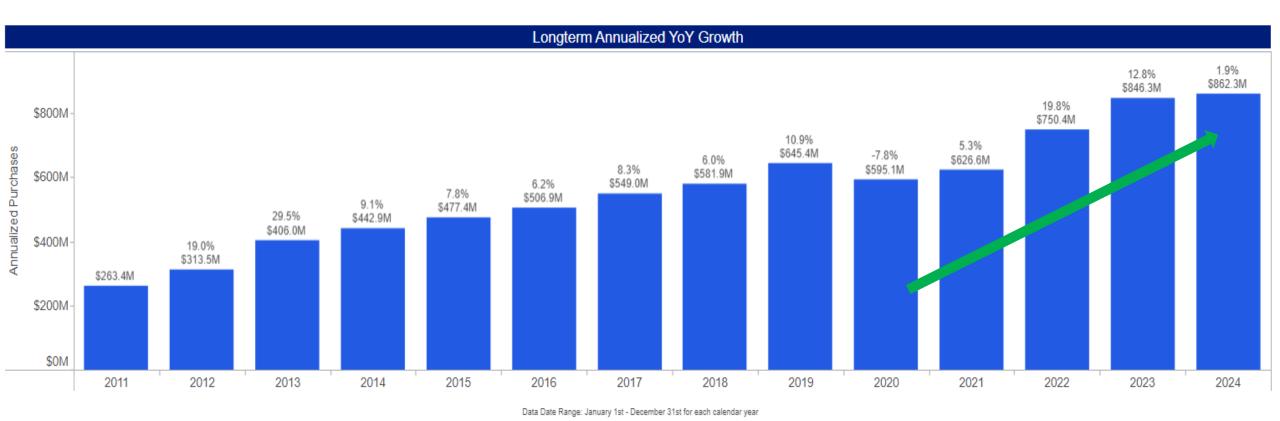
Program performance highlights in the past 12 months



State of Washington spend overview

Program performance highlights

Spend: \$846MM (increase of ~\$100MM) in 2023



State of Washington Program Review

Top 20: Includes all entities

- 1. King County (Washington)
- 2. Washington State Department of Transportation
- 3. Washington State Department of Social and Health Services
- 4. Tacoma (City of)
- 5. Washington Department of Fish and Wildlife
- 6. Tacoma School District No. 10
- 7. Washington State Department of Corrections
- 8. Spokane County, WA
- 9. Washington State Department of Children, Youth and Families
- 10. The Housing Authority of the City of Seattle, WA
- 11. Washington State Parks and Recreation Commission
- 12. Seattle School District No. 1
- 13. Washington State Department of Natural Resources
- 14. Gonzaga University, Corporation of
- 15. Renton School District No 403
- 16. Washington State Department of Enterprise Services
- 17. Auburn (City of) [WA]
- 18. Pierce County [WA]
- 19. Bellevue (City of) (WA)
- 20. Metropolitan Park District of Tacoma



us bank



Fraud trends and prevention

How we protect you and your cardholders

Presenting today

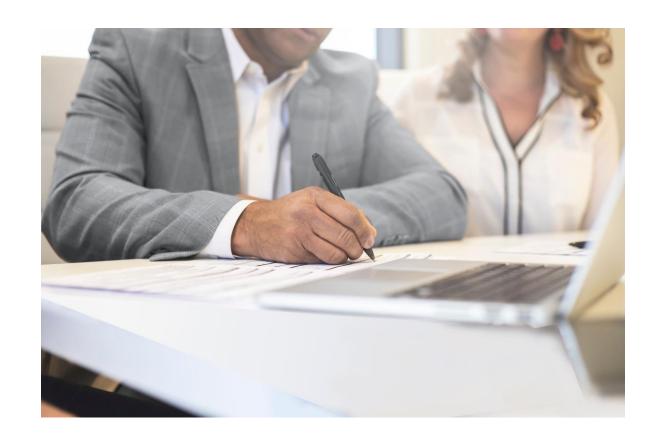
Heidi Bourasa AVP, Corporate Payments Fraud Risk Analyst



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Agenda

- Defining card fraud
- Dispute overview
- Fraud trends
- Defending against fraud
- Fraud & dispute case lifecycle
- Fraud prevention best practices



Defining card fraud

What is fraud?

- Unauthorized transactions by an unknown third party
 - Obtaining services, credit or funds by misrepresenting identity or information

What is not fraud?

- Use by a friend or family member
 - "My 16-year-old took the card from my wallet and spent \$200 at the mall"
- Employee abuse
 - "A cardholder in my program used his corporate card to pay his utility bill"
- Merchant error or disputed transactions
 - "My purchase was \$42, but the merchant billed me for \$420"
- Inability to pay

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Dispute overview

Dispute overview

Dispute types

- Purchase paid in full and was charged a second time.
- Ordered an item or service for a future date, the merchant failed to fulfil the order/service.
- My receipt shows the total was \$25.00 and I was charged \$250.00.
- I cancelled my recurring service and was charged again.

What to do

- Attempt to resolve the issue with the merchant
 - Note the date, the method of contact, whom you corresponded with, and their response.
- Start a dispute claim via phone or Access Online.
- Correspondence will be sent to the mailing address.
 - Reply promptly as time limits do apply.

Fraud trends

Prevalent fraud trends



Merchant compromise

Credit card information is stolen from merchant databases.



Vishing

Phone based attacks are very effective for manipulating victims because social engineers use their voice to make themselves seem more believable.



Phishing

Fraudsters attempt to obtain personal and credit card information via deceptive emails including malware or ransomware links.



Smishing

Social engineering that utilizes text messages to mislead victims posing as their financial institution or other business entities.



Credit Master

Program that can generate credit and debit card numbers from a single account number based on the algorithms of card associations which are used to make online transactions.

Customer scams

Business email compromise

- Fraudster phones or sends email impersonating company executive requesting gift card purchase.
- Fraudster follows up with phone call or email impersonating company executive requesting gift card information – card number, expiration date, security code.

Social media

- Be aware of unknown individuals contacting you via social media requesting personal information.
- Fraudsters are also known to send malware links via social media messages.



Customer scams, continued





- Money is solicited for fake charities.
- Financial support may be requested after a natural disaster or an epidemic.



Tech support scams

- Fraudsters pose as tech support agents from large tech companies such as Amazon, Apple and Microsoft.
- They ask the victim to provide personal information to "diagnose" the problem.



Triangulation scams

- Fraudster acts as a secret intermediary in online purchases.
- This scam involves four parties: an innocent buyer, a victim of credit card theft, a merchant and the fraudster.
- A fake online storefront is created and accepts an order from our customer.
- The order is fulfilled so the customer isn't aware their card information was stolen.
- Fraud starts occurring at a later date.

Social engineering

- Fraudster sends texts or emails posing as IT and provides a link to a phishing page.
- They spam you with multi-factor authentication (MFA) requests with the intent of fatiguing you into approving access.
- The fraudster may pressure you with urgency to provide confidential information such as address, phone number, credit limit or employee ID.
- If they call you, there may be unusually long pauses when answering questions as they attempt to locate information to sound legitimate.



Account takeover fraud



Data from merchant and personally identifiable information (PII) breaches combined to take over an account.



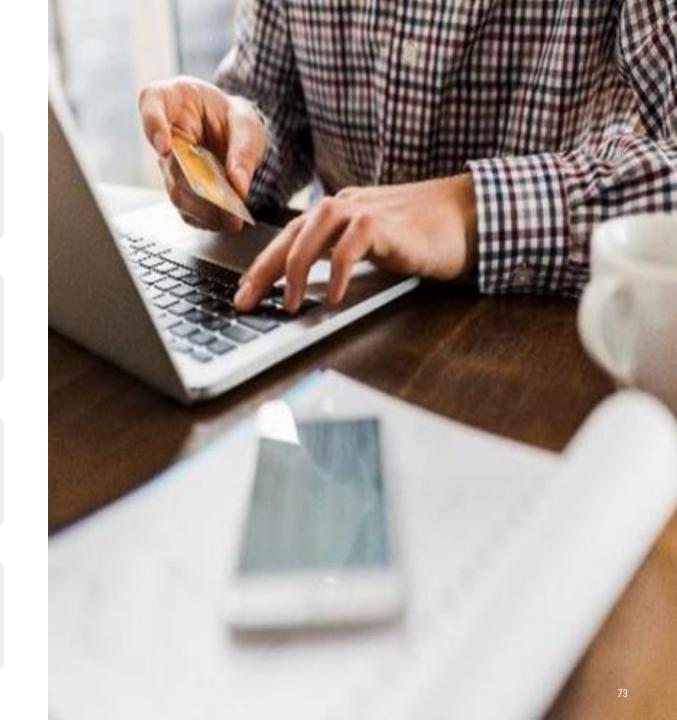
With this information, attempts can be made to order new cards to an alternate address for fraudulent use.



In some instances, information is used to remove fraud blocks or protection if account is being declined.



Social engineering is also used to gain access to accounts.



Account takeover fraud mitigation

- Do not publish program information on public or unprotected websites. Fraudsters will use this information to take over the account.
- Fraudsters may impersonate a cardholder and contact your program administrator for assistance. Confirm cardholder identity through company instant message or email.
- U.S. Bank will not contact you to solicit personal information including, but not limited to, your:
 - Phone number
 - Address
 - Account number
 - Expiration date
 - Security code
 - One-time passcode (OTP)
- If you have any doubts about who you are speaking with, hang up and call the number on the back of your card.



Defending against fraud



Fraud strategies

Card Guard

- Approve first transaction and then route to fraud analyst
- Contact cardholder
- Send alerts if enrolled
- Used on lower risk items

ADS I/II

- High risk fraud
- Decline at the point sale
- Event alerts for declined purchase

Fraud risk score models

Combination of industry leading models

- Falcon
- Visa Advanced Authorization
- Mastercard Decision Intelligence
- Foresight Artificial Intelligence (AI) Risk Scoring





Pindrop

- Uses risk-based biometrics technology
- Analyzes over 1,200 different factors related to the call
- Assigns a risk score to each call for potential actions
- Builds profiles for identified fraudulent callers
- Real-time notifications to call center agents
- IVR and outbound call monitoring

U.S. Bank Access® Online fraud alerts

Email

usbank. Access*Online

Potentially fraudulent activity

We have identified potential fraudulent activity on your account ending in 0782.

Merchant Name: a medical provider

Purchase Amount: \$5.00

Date: Feb 03, 2022

Your account has been restricted until this can be resolved. To prevent any further disruptions in using your card, please let us know if the above charge is valid or fraud by calling our Fraud Specialists toll-free at 1-800-523-9078 or from outside the United States, collect at 701-461-2325. We accept relay calls and are available 24 hours a day. 7 days a week for your convenience.

Thank You,

Corporate Payment Services

This is an automated message. Please do not send a written response to this email.

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If you prefer not to receive alerts, please change your alert preferences within Access Online or contact your organization. Please review our Privacy Pledge at www.usbank.com/privacypledge.html

U.S. Bank | 901 Marquette Avenue South | Minneapolis | MN | 55402 | US

SMS text



U.S. Bank: ABC Corp \$10,000 on 05/25/24 Reply VALID or FRAUD to resolve or call 800-523-9078. Text HELP for help, STOP for stop

U.S. Bank: Your card has been blocked. Please call U.S. Bank immediately at 800-523-9078. Text HELP for help, STOP for stop

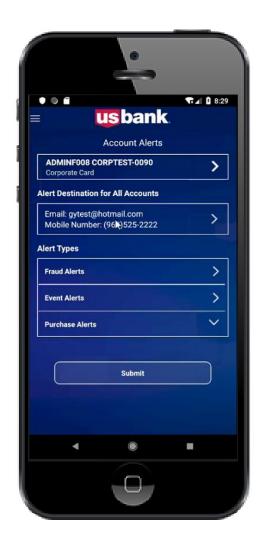
U.S. Bank: We will update our records with your confirmation. Your card is in working order. Text HELP for help, STOP for stop

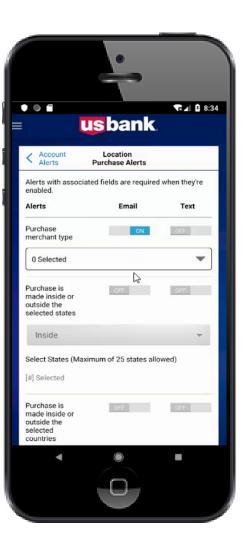
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U.S. Bank Access® Online fraud alerts

How to enroll

- Program administrators can upload a file to mass enroll cardholders in email alerts.
- Individual cardholders can register through Access Online or the Access Online Mobile app for email or text alerts.





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Event alerts through Access Online

- Card is requested
- Daily account balance
- Payment is made
- Personal information is changed
- PIN on my card is changed
- Purchase is declined
- Purchase amount exceeds
- Balance reaches or exceeds
- Purchase made inside or outside specific state or country

Tip: Search "event driven notifications" in Access Online's webbased training (use the Training link) for videos and user guides.



Fraud & dispute case lifecycle

Fraud case lifecycle

- Fraud claim is initiated via phone.
- Card account is closed because of the claim initiation.
- Case is submitted into the fraud case system.
- Statement of Fraud (SOF) sent to cardholder.
 - Case processor works case to determine chargeback rights.
- Final resolution letter sent.

Tip: The program administrator can sign the SOF on behalf of the cardholder.



Dispute case lifecycle

- Dispute claim initiated by phone or Access online.
- Case is created and assigned to case processor.
- Case processor will review information provided and may request additional details from you.
- Case is filed through Visa/Mastercard
- Case processor will make contact for more details or to provide outcome of claim.



Fraud prevention best practices



Program administrator best practices

- Do not publish program information on public or unprotected websites.
- Confirm cardholder identity through company instant message or email prior to high-risk account maintenance.
- Block unused merchant category codes (MCC) and utilize accounts controls (for example, single purchase limit or velocity limits).
- Keep records current and mind how card data is stored and destroyed.
- Manage charging privileges and review spending frequently.
- Schedule fraud and transaction reports in Access Online.
- Educate cardholders and communicate policies frequently.
- Report unauthorized activity as soon as it's identified.
- Close accounts immediately if an employee leaves the company.

Keeping your account secure

- Authentication
 - Know account profile information such as:
 - Address
 - Phone number
 - Credit limit
 - Single purchase limit
 - Employee ID
 - Program administrator's name
 - This information keeps your account secure and reduces the risk of account takeover.

- Monitor accounts usage regularly
 - Time limits are enforced for filing fraud claims or Visa or Mastercard Liability Insurance claims.
 - Your program administer or relationship manager can provide those time limits to you.
- Declined transactions
 - Enable fraud alerts.
 - Email: One-way communication
 - Text: Two-way communication
 - Place travel alerts on your account.
 - Alert us to any out of ordinary purchases, such as holiday or retirement gifts.

Questions





Break

Be back by 10:50!



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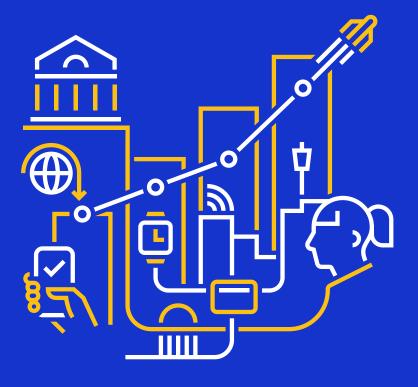
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VISA

Why Visa is taking government programs to new heights



Visa is a global payments leader, with one of the world's largest payment networks¹

276B

11.6T

200+

130M+

total transactions²
(757M transactions per day)

payment volume (\$)

countries and territories

merchant locations³

14.5k

Financial institutions⁴

160+

currencies

4.3B

cards worldwide⁵

15T

total volume (\$)⁶



Transforming government payments around the world

Disbursement initiatives including

Delivering social benefits on Visa Prepaid cards for programs and constituents across the United States

Sending COVID-19 subsidies via Visa Direct to low-income families in Guatemala

Commercial payment initiatives including

Issuing 6 million cards across 500+ agencies in the United States

Providing end-to-end purchasing, travel, and fleet programs in Canada

Replacing checks with purchasing cards in Australia to streamline payments and boost visibility

Revenue collection initiatives including

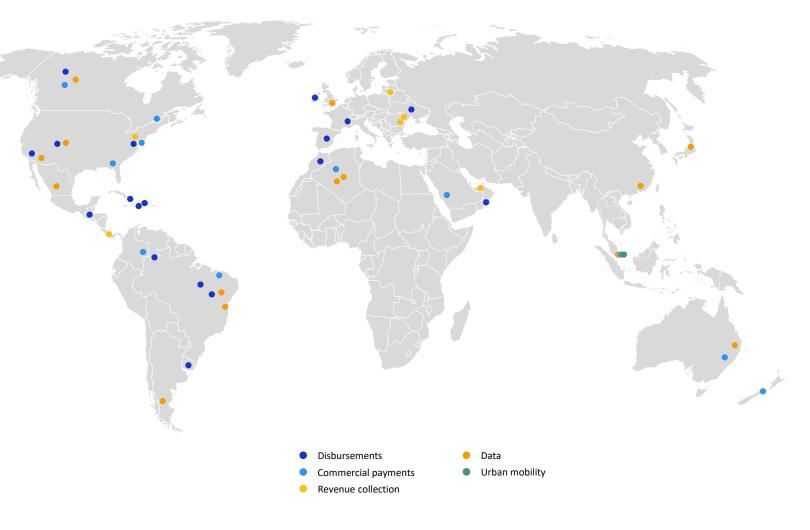
Digitizing constituent-to- government payments with Cybersource in Ukraine

Data initiatives including

Promoting tourist engagement with marketing analysis and contactless enablement in Japan

Urban mobility initiatives including

Delivering one of the largest openloop transit programs and enabling contactless acceptance in Singapore



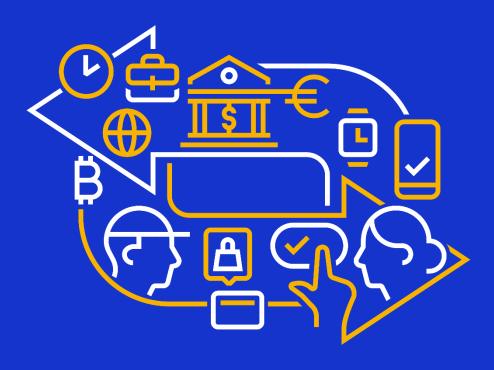


Our commitment: how we work

We operate with the We transform analytics We meet you wherever you highest levels of into action with everyday insights are in your digital integrity and accountability journey We safeguard and We think We deliver globally and secure sensitive on our promises and drive results serve locally data



Economic outlook and payment trends shaping the ecosystem



The outlook for economic growth

Key assumptions:

- Inflation remains above 2 percent through 2024
- Consumer confidence weakens through the third quarter
- Employment growth will slow through the third quarter of 2024
- The Fed begins rate cuts in Q3-2024





A study shows an increased market demand for mobile-first "consumer" experiences within the business travel ecosystem

Visa commissioned third-party research to collect client feedback, insights from industry SMEs across travel and travel fintechs, and desk research focused on corporate T&E trends as well as traveler needs and expectations.

The study captured views from card issuers, corporate T&E leaders and travelers globally with focus on key nuances for Asia Pacific and Europe, and the following findings emerged...

Today's business travelers expect streamlined, digital self-service solutions, with end-to-end integration and built-in intelligence when travel challenges arise.

Change is accelerating due to significant shifts in the travel industry and booking power dynamics that are disrupting the status quo of corporate T&E relationships.

Virtual cards are in limited use for T&E, with experience issues for travelers, integration steps, and internal alignment posing hurdles to broader adoption.

Pressure to evolve to T&E solutions with payments embedded in a streamlined experience is top of mind for all but large enterprises.



Surveyed organizations are evaluating tools and processes to deliver a best-in-class experience with every trip

~\$1.8_T

2024 business travel is expected to reach pre-pandemic volumes — and reach ~1.8T by 2027¹

\$1,018

Business travel spend has outpaced frequency due to inflation — with average spend per trip of \$1,018 among surveyed travelers¹

64%

Mobile payments continue to gain traction — 64% of travelers uploaded a card to a mobile wallet and 87% use it for 10%+ of transactions¹

66%

Use of a corporate card is not always mandated — 66% of surveyed travelers have a corporate card but **only 37% are**mandated to use it¹

89%

Automation of expense reporting and reconciliation can be key, as 89% of surveyed decision-makers want to maximize card use²



Empower employees, secure competitive prices

Surveyed travelers prefer self-service booking and personalized experiences²



Generative Al use cases in payments today

GOLDMAN SACHS

Using Gen AI tools to aid software developers in writing and testing code, up to 40%





https://www.forbes.com/sites/siladityaray/2023/03/22/goldman-is-reportedly-using-ai-to-write-code-as-banks-crack-down-on-chatgpt-use/?sh=72291bc33300/

https://www.pymnts.com/artificial-intelligence-2/2023/klarna-and-openai-to-use-chatgpt-as-shopping-assistant/ https://www.americanbanker.com/payments/news/how-payment-companies-are-deploying-next-gen-ai

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Generative Al use cases in payments today

MORGAN STANLEY

Launches strategic initiative to create a bespoke solution with OpenAI; Using Gen AI technology to access, process and synthesize its own intellectual capital, helping financial advisors to better serve their clients and refine offerings





https://www.forbes.com/sites/siladityaray/2023/03/22/goldman-is-reportedly-using-ai-to-write-code-as-banks-crack-down-on-chatgpt-use/?sh=72291bc33300/ https://www.pymnts.com/artificial-intelligence-2/2023/klarna-and-openai-to-use-chatgpt-as-shopping-assistant/

https://www.americanbanker.com/payments/news/how-payment-companies-are-deploying-next-gen-ai

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Generative Al use cases in payments today

BLOOMBERGGPT

A 50-billion parameter large language model, specifically trained on a wide range of financial data, purpose-built to support tasks within the financial industry





https://www.pymnts.com/artificial-intelligence-2/2023/klarna-and-openai-to-use-chatgpt-as-shopping-assistant/ https://www.americanbanker.com/payments/news/how-payment-companies-are-deploying-next-gen-ai



Generative Al use cases in payments today

KLARNA

Klarna working with OpenAI to use ChatGPT as a personal shopping assistant; Klarna-integrated plug-in enables users to ask ChatGPT for shopping advice and receive product recommendations along with links to shop those products





https://www.forbes.com/sites/siladityaray/2023/03/22/goldman-is-reportedly-using-ai-to-write-code-as-banks-crack-down-on-chatgpt-use/?sh=72291bc33300/ https://www.pymnts.com/artificial-intelligence-2/2023/klarna-and-openai-to-use-chatgpt-as-shopping-assistant/

https://www.americanbanker.com/payments/news/how-payment-companies-are-deploying-next-gen-ai

https://www.bloomberg.com/company/press/bloomberggpt-50-billion-parameter-Ilm-tuned-finance/

Generative Al use cases in payments today

STRIPE

Stripe joins GPT-4 beta, identifies ways to use Gen AI to streamline operations and help users get the information they need faster; enhancing high-quality documentation, enabling developer efficiency





https://www.forbes.com/sites/siladityaray/2023/03/22/goldman-is-reportedly-using-ai-to-write-code-as-banks-crack-down-on-chatgpt-use/?sh=72291bc33300/

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Generative Al use cases in payments today

FISERV

Introduced omnichannel fraud prevention bundle that makes use of machine learning to speed up transaction monitoring





https://www.forbes.com/sites/siladityaray/2023/03/22/goldman-is-reportedly-using-ai-to-write-code-as-banks-crack-down-on-chatgpt-use/?sh=72291bc33300/

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Generative Al use cases in payments today

VISA

\$100 million generative AI ventures initiative to invest in the next generation of companies focused on developing generative AI technologies and applications that will impact the future of commerce and payments





https://www.forbes.com/sites/siladityaray/2023/03/22/goldman-is-reportedly-using-ai-to-write-code-as-banks-crack-down-on-chatgpt-use/?sh=72291bc33300/

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Ecosystem Security

\$10.5т

in projected per-year global cybersecurity expenditures by 2025 — more than triple the figure in the past 10 years

 $\mathbf{3}_{\mathsf{rd}}$

largest economy on the planet behind the U.S. and China is cybercrime

Deploying new technologies, upgrading operations, and active management can help to defend against attacks.

For banks and governments alike, implementing robust security measures is crucial.





Modernized Infrastructure

60%

of government IT decisionmakers think modernizing IT infrastructure is important to improving efficiency and security

has been spent on IT products and services with 75 percent going to maintenance and operations of these IT systems

Benefits of IT modernization:

- Cost savings
- Modernized application portfolio
- Elevated productivity
- Improved security





Digital Procurement

18-20%

of GDP on average is represented by public procurement, a vital part of any nation's economy



Effective procurement helps support:

- Small business prosperity with increased accessibility
- Social responsibility policies that increase efficiency, fairness, and transparency
- New economic sectors and innovation, promoting R&D, and targeted investments



Mobile Wallet Enablement

It is estimated that more than half of the world population will be using mobile wallets by 2025.1



The shift from using cash and check to digital card solutions, such as mobile wallets, emerged to meet the demand for fast and contactless payments.

The rapid uptick in mobile wallet adoption is supported by expanded use cases outside of traditional payments.

For example, wallets are now being used for ticketing, car keys, urban transit, and more.



Virtual card use is expected to triple in 2024¹ and grow by 25% annually through 2027²

\$ 1.2_T

Virtual card commercial PV estimated by 2027

25 %

Estimated CAGR from 2022-27²



Tacoma Public Schools PCard Training Program



Training



ONE ON ONE TRAINING WITH RECONCILERS



OPPT CONFERENCE TRAINING SESSIONS



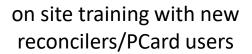
AFTER TRAINING CHECK IN



ON GOING CONTINUAL SUPPORT AND CUSTOMER SERVICE





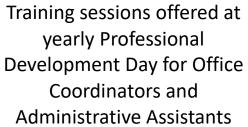




Teams calls to provide training or follow up training









After Training Check-ins



Email survey monkey quiz after training sessions



Monitor reconciliation process

On Going
Support and
Customer
Service



Yearly PCard Quiz



Monitor issues and assist Card holder/reconcilers

Non-compliance for P-Card Purchases





Who is our P-Card Team

Julie Shin Finance/Accounting Supervisor
Tina Shields Project/Program Manager III
Michelle So Project/Program Manager III
Melonie Couch Project/Program Manager I

Contact us at p-cardteam@kingcounty.gov

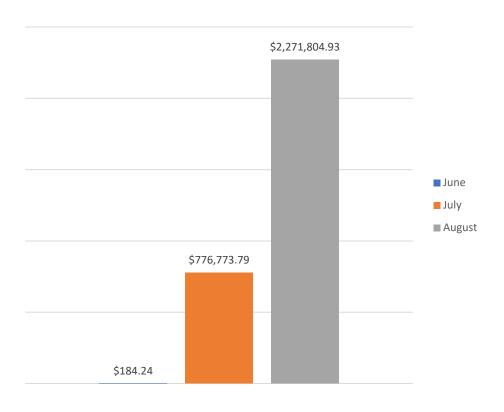


Importance of Weekly Reminders

Where we started March 2023



Where we are today



Weekly reminders

- •14-19 days
- •20-44 days
- •45+ days



Carrot

- Education
- Approvers
- Research



Consequences

- 1st time P-Card turned off and retake P-Card training
- 2nd time Letter to CPO
- 3rd time meeting with CPO and Supervisor





Lance Yount, CPPB Contracts and Purchasing Office



Purchasing Card Check Out Process

Requirements for Checking out P-Cards from Card Holders for Agency Purchasers

Training Requirements

- WA-State Purchasing and Procurement Ethics
- WA State Small Purchases

L&I Who Wants to Be a Purchase Card User?

_&I Library ∨

Accessibility Training

Continuous Improvement Academy

L&I Elective Trainings

All trainings are available in The Learning Center in the Learning Center in the Procurement Training section of the L&I Library.

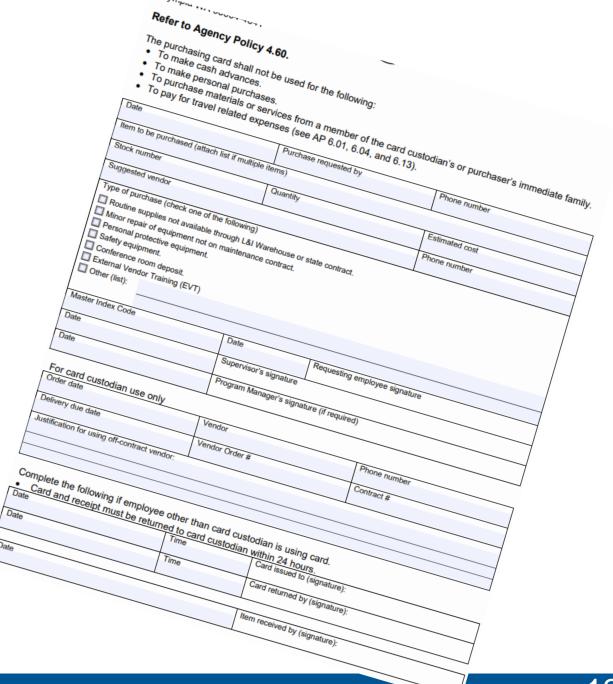
Contract Management Training

Contracts and Procurement for Executives

Purchasing Small Purchases

Documentation Requirements

 The Request to Buy With Purchasing Card form must be completed prior to the transaction.



P-Card Document Retention

All <u>Purchase Approval</u> and <u>Proof of Receipt</u> documents related to Financial Transactions need to be maintained by the card holder for 6 years, according to the <u>Washington State Record Retention Schedule</u>.

Purchase Card Document Retention

Purchase Approval Documents

- Email of approval
- Agency Specific Forms (if applicable)
 - Meals with Meetings/Light Refreshments
 - Recognition Events & Awards
 - IT Purchase Request form

Proof of Receipt

- Sales Receipt
- Packing Slip
- Shipping Labels Picture of Items purchased



Saving Documentation Electronically – Where and How

- Agency Shared Drives
 - Allows Supervisors/Managers to access documentation history
 - Allows new Card Holders to access documentation history



- Folder Naming Conventions
- Fiscal Year
- Vendor Name
- Vendor Name, Date and Dollar Amount



Thank you!

Lance Yount, CPPB
Purchasing Card Program Manager, Labor and Industries
Lance.Yount@Lni.wa.gov



Thank You

Please take the survey (link included in chat) and let us know how we did, how we can improve and any suggestions you may have for next year's forum!