

Date: 05 October 2018
 From: Walter Schacht, Chair
 To: Capital Projects Advisory Review Board
 Re: **September Board Meeting SWOT Analysis – Sorted and Recommendations for 2018-19 CPARB Committees and Task Forces**

SEPTEMBER BOARD MEETING SWOT ANALYSIS - SORTED

| ISSUE | STRENGTHS | WEAKNESSES | OPPORTUNITIES | THREATS |
|-------------------|--|---|---|---|
| POLICY | <ul style="list-style-type: none"> Working with the legislature Twenty bills passed since 2007 CPARB Committees | | <ul style="list-style-type: none"> Represent the value proposition to the legislature Reauthorization | <ul style="list-style-type: none"> Reauthorization |
| EDUCATION | <ul style="list-style-type: none"> AGC GCCM Workshops AGC D-B Workshops | | <ul style="list-style-type: none"> Partnership with other agencies re: training Other resources (nationally) Education <ul style="list-style-type: none"> – Act as industry resource | |
| IMPLEMENTATION | <ul style="list-style-type: none"> PRC project approval/agency certification process | <ul style="list-style-type: none"> CPARB connection to PRC <ul style="list-style-type: none"> – Follow-up on approvals – Did APD improve the outcome? – Lessons learned No compliance mechanism | <ul style="list-style-type: none"> Lessons learned DBB | |
| DATA COLLECTION | | <ul style="list-style-type: none"> Lack of a standard reporting method for GCCM <u>Very</u> limited resources Lessons learned Quantitative v. qualitative | <ul style="list-style-type: none"> Data collection | <ul style="list-style-type: none"> Reauthorization |
| BOARD DEVELOPMENT | | <ul style="list-style-type: none"> Board is transactional (not strategic) Leadership transition Adequate outreach? Understand/represent horizontal construction Who do we represent? | <ul style="list-style-type: none"> CPARB/WSDOT coordination, representation Board understanding of the legislative process New member orientation and transition Engage legislative board members | |
| OUTREACH | <ul style="list-style-type: none"> Industry sounding board D-B Small Business Forum, October 17 | | | |

RECOMMENDATIONS FOR 2018-19 CPARB COMMITTEES AND TASK FORCES

| COMMITTEES | TASK FORCES |
|--|---|
| <p>BOARD DEVELOPMENT COMMITTEE</p> <ul style="list-style-type: none"> • Nominate board officers <ul style="list-style-type: none"> – Review leadership transition process – identify improvements – Evaluate relationship of terms to reauthorization • CPARB: candidate outreach and recommendations to Governor’s office • PRC: candidate outreach and recommendations to CPARB • Conduct new board member and advocacy training | <p>DATA COLLECTION</p> <ul style="list-style-type: none"> • Complete GCCM Self-Performance Evaluation requested in 2012 JLARC Audit |
| <p>REAUTHORIZATION COMMITTEE</p> <ul style="list-style-type: none"> • Oversee 2021 Reauthorization process • Prepare for JLARC audit • Work with Education/Outreach Committee to assess impact of APD, identify what is and isn’t working | <p>GCCM BEST PRACTICES</p> <ul style="list-style-type: none"> • Evaluate Use of GCCM • Develop best practices guidelines • Consider opportunities to modify legislation to improve outcomes |
| <p>EDUCATION/OUTREACH COMMITTEE</p> <ul style="list-style-type: none"> • Training <ul style="list-style-type: none"> – Oversee AGC Ed Foundation training programs • Outreach <ul style="list-style-type: none"> – Organize annual “lessons learned” program – Engage public owners, industry, other stakeholders • Update best practices guidelines and other CPARB documents | |