GOAL 2: PROSPEROUS ECONOMY
Fostering an innovative economy where businesses, workers and communities thrive in every corner of our state

GOAL TOPIC
BUSINESS VITALITY
Washington is a great place to grow your business

COMPETITIVE AND DIVERSIFIED ECONOMY
1.1. Increase real state gross domestic product (GDP) by 3.0% from its 2015 level by 2020
1.2. Increase gross business income (GBI) by 25% from its 2015 level by 2020

1.1.a: Increase total exports by 30% from its 2015 level by 2020
1.1.b: Increase GBI by 31.0% from its 2015 by 2020
1.2.a: Increase GBI by 31.0% from its 2015 by 2020
1.2.b: Increase small business GBI by 25% from its 2015 level by 2020

OUTCOME MEASURE

GOAL TOPIC
THRIVING WASHINGTONIANS
Washington is THE place to work

QUALITY JOBS
2.1. Increase the number of jobs in state by 245,000 (from 3,210,600 in 2015 to 3,455,000 by 2020)

2.1.a: Increase employment by 9.9% in these sectors: (from 558,792 in 2015 to 613,922 through 2020)
2.1.b: Increase the median earnings of employed people participating in WorkSource from $22,972 in 2015 to $25,538 by 2020
2.1.c: Increase employment rate for veterans from 70% in 2015 to 75% by 2020
2.1.d: Increase the employment rate for working age individuals with disabilities from 37.3% in 2015 to 38.9% by 2020
2.1.e: Increase small business employment by 92,000 to 1,335,100 from 2015 through 2020

EXPANDING OPPORTUNITIES
2.2. Increase the average earnings of Washington workers from $66,273 in 2015 to $68,600 in 2020

2.2.a: Maintain rural employment at or above 19.3% of statewide employment through 2020
2.2.b: Increase the median earnings of employed people participating in WorkSource from $22,972 in 2015 to $25,538 by 2020

GOAL TOPIC
SUSTAINABLE, EFFICIENT INFRASTRUCTURE
Washington’s infrastructure meets tomorrow’s needs

RELIABLE INFRASTRUCTURE
3.1. Maintain the percent of Washington infrastructure assets in satisfactory condition at 2013 baseline levels through 2020

3.1.a: Control the percent of National Highway System bridges, culverts, and locally-owned, in poor condition from increasing over 10% by 2020
3.1.b: Control the percent of National Highway System pavement, state and locally-owned, in poor condition from increasing over 15% by 2020
3.1.c: Make 423,000 acre feet of new water supply available for agriculture by 2020
3.1.d: Control the percent of ferry terminal systems that are past due for replacement from increasing over 6% by 2020
3.1.e: Maintain percentage of National Highway System bridges, culverts, and locally-owned, in poor condition from increasing over 15% by 2020
3.1.f: Control the percent of ferry terminal systems that are past due for replacement from increasing over 6% by 2020
3.1.g: Maintain percentage of ferry terminal systems that are past due for replacement from increasing over 6% by 2020
3.1.h: Maintain percentage of ferry terminal systems that are past due for replacement from increasing over 6% by 2020

SUSTAINABLE TRANSPORTATION
3.2. Increase the percentage of Washingtonians using alternative transportation commute modes to 29% by 2020

3.2.a: Ensure travel and freight reliability on strategic corridors does not deteriorate more than 5 percent through 2020
3.2.b: Operate strategic corridors at 95% efficiency or higher through 2020
3.2.c: Reduce the number of pedestrian and bicyclist fatalities on public roadways in 2012 to zero by 2030
3.2.d: Increase the number of workers employed in creative industries, measured by an increase in Washington’s Creative Vitality Index from 1.02 in 2011 to 1.05 by 2015
3.2.e: Improve Washington’s Corporation for Enterprise Development (CED) Scorecard Ranking in “Invested Assets & Income” from 17 to within the Top 10 by 2017

GOAL TOPIC
QUALITY OF LIFE
Washington is a great place to live

VIBRANT COMMUNITIES
4.1. Increase the Genuine Progress Indicator (GPI) by 10.6% from its 2015 level by 2020

4.1.a: Increase state agency and educational institution utilization of state-certified small businesses in public works and other contracting and procurement by 2017 to:
* Minority-owned businesses: 10%
* Women-owned businesses: 6%
* Veteran-owned businesses: 5%
(http://www.results.wa.gov/sites/default/files/GoalMaps/G2ResultsWAGoalMap.pdf)