

Vital Smarts and Franklin Covey Toolkit Pricing

Vital Smarts Toolkit ¹	DES Price	VS Price ²
Crucial Conversations ³	\$186 per kit	\$203-\$265
Crucial Accountability (2 Day)	\$186 per kit	\$203-\$265
Crucial Accountability (1 Day)	\$141 per kit	\$203-\$265
Change Anything	\$152 per kit	\$203-\$265
Getting Things Done ³	\$154 per kit	\$203-\$265
Power of Habit ³	\$154 per kit	\$203-\$265
Influencer	\$186 per kit	\$203-\$265
Franklin Covey	DES	FC Price ²
All Access Pass (virtual)	\$152 per AAP	\$200-\$295
Individual Toolkit (physical)	\$55 per kit	\$300-\$450
<ul style="list-style-type: none"> • 4 Essential Roles of Leadership, • 5 Choices of Extraordinary Productivity, • 6 Critical Practices of Leadership, • 7 Habits of Highly Effective People, • Leading at the Speed of Trust, • Speed of Trust Foundations, and • Unconscious Bias. 		

For more information, please contact: Rachael Stich at Rachael.stich@des.wa.gov 360-407-8441

¹ Available in physical and electronic format.

² Vital Smarts kit cost range based on volume purchased, price stated above is range from 999 kits at \$203 per kit, to 1 kit priced at \$265.

² Franklin Covey price range is also based on volume, price stated above is range for 601-1000 AAP at \$200 per AAP, to 1 AAP priced at \$295.

³ Available as online, on-demand eLearning through the Learning Center Learning Management System