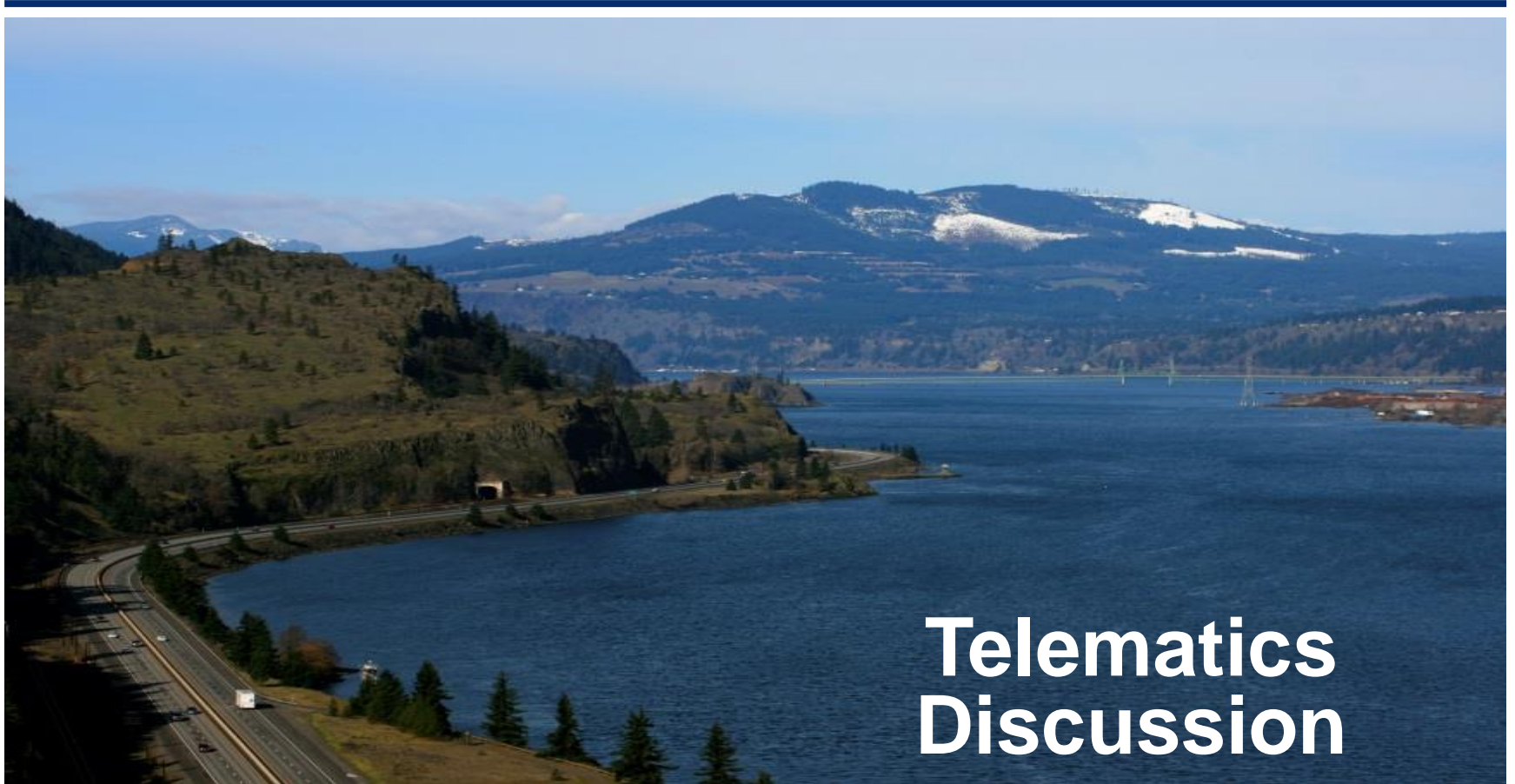




Washington State Department of  
**Enterprise Services**



**Telematics  
Discussion**



# *Today's agenda*

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- Introductions
- Overview of email communications
- Our path with telematics and future
- Lessons learned
- The future
- Questions and answers
- Adjourn



# *Introductions*

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- George Carter, DES Fleet & Parking Services Manager
- Harold Goldes, DES Information Governance/Public Records Officer



# How it works

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# *Telematics goals*

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## **Telematics Pilot Project**

- Address agency business needs and enhance business data
- Reduce greenhouse gas emissions from state vehicles
- Improve driver safety



# *The telematics journey*

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## **Agency partners**

- Customers expressed concern over data management and protection of location data.
- DES worked with agency partners to define specific requirements for a telematics solution.



# *Two RFPs, no solution*

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## **RFP cancelled**

- Current products do not meet Washington requirements which seem unique in a 50 state market
- Telematics products promise accuracy and precision but...
- ... agency customers require control of data acquisition, retention and reporting



# Lessons learned

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- Meet customer needs by focusing data reporting on **actionable** information.
- Limit data collection to only what is necessary to meet business needs.
- Consider the impact of deploying any GPS enabled/connected technologies on all affected groups.
- Modify disclosure laws to respect **locational privacy** of all state employees while preserving government transparency.
- **Assess product claims** by interviewing customers in comparable government markets. Proven benefits in comparable markets?
- Evaluate technology solutions from multiple angles including **real world testing, vendor security and financial health**.
- Be alert to technologies that **monetize big data derived from agency activities**. Agencies should identify and explicitly agree to share or forego any such revenue that results in private gain.





# *Future solutions*

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- EO 18-01
- Increased number of electric vehicles
- Post accident safety videos
- Driver trainings when hired

## **Fleet Advisory Committee**



# *Thank you*

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Department of Social and  
Health Services

Department of Ecology

Department of Agriculture

Office of the Attorney  
General

Department of Labor &  
Industries

Department of Fish  
and Wildlife

Department of  
Corrections

Department of  
Licensing



# *Questions and answers*

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*Thank you*

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**Questions?**

**DES Fleet & Parking Services**

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